



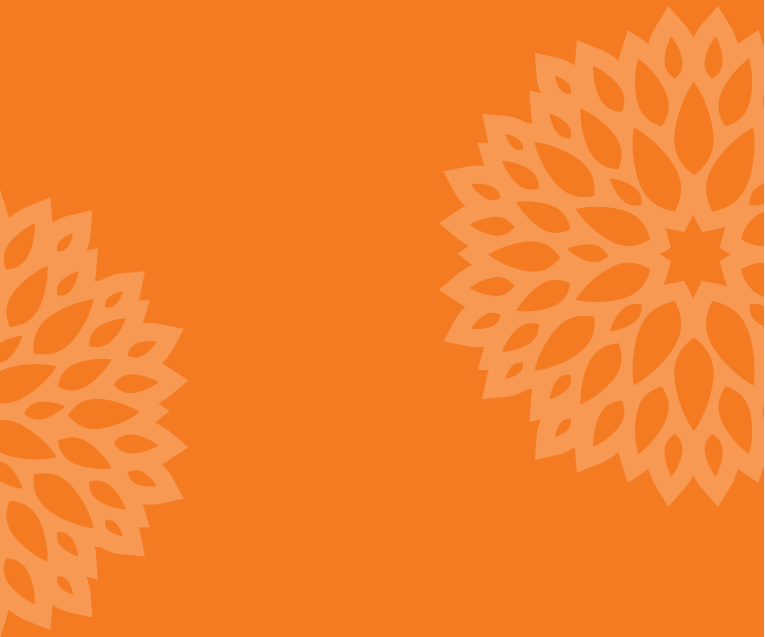
For people with intellectual  
and developmental disabilities

# 2013 Annual Report



**A  
GROUND BREAKING  
YEAR**

*Achieve with us.*<sup>®</sup>



# A GROUND BREAKING YEAR

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## The Arc on a Mission

*The Arc promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes.*

## Senior Management Team at The Arc

**Peter V. Berns**, Chief Executive Officer

**Dee Dee Eberle**,\* Director, Chapter Organizing & Advocacy

**Laurie Edson**,\* Director, Chapter Excellence

**Marty Ford**, Senior Executive Officer, Public Policy

**Trudy Jacobson**, Senior Executive Officer, Development & Marketing

**Jonathan Lucus**, Managing Director, Employment & Transition Services

**Kristen McKiernan**, Senior Executive Officer, Communications

**Darcy Rosenbaum**, Senior Executive Officer, Operations

**Robin Shaffert**, Senior Executive Officer, Individual & Family Support

**Ann Cameron Williams**, Senior Executive Officer, Research & Innovations

**Karen Wolf-Branigin**, Senior Executive Officer, National Initiatives

\* No longer with The Arc

## Welcome

Dear Friends,

As we reflect on 2013, we are thrilled to share with you how The Arc is continuing to break new ground. On a national level, The Arc has launched important new projects in areas that showcase our expertise in the disability field. On the state and local level, our chapters continue to engage in groundbreaking work across the country alongside and on behalf of people with intellectual and developmental disabilities (I/DD).

During the past year, chapters in Florida earned a significant legislative victory removing the “r-word” from state laws, chapters in urban and rural settings made a difference in the health of people with I/DD via our HealthMeet® program, and our nationally renowned federal public policy team continued to protect and advance the interests of people with I/DD before Congress, the White House and the Supreme Court.

In 2013, we also launched two new initiatives that are built on the foundation of expertise The Arc achieved during earlier days of the organization. Historically, The Arc is widely known for the role we played in supporting research that led to the identification of Fetal Alcohol Spectrum Disorders (FASDs) and recognition of the need for services and supports for those affected by it. With grant support from the federal government, we are mounting a new effort to educate health care providers, combating misperceptions within the health care community that downplay the harm of drinking alcohol while pregnant.

Earlier in its history, The Arc was actively involved in educating and training law enforcement officers to be more effective in their encounters with people with I/DD. Capitalizing on the knowledge and experience we attained, The Arc recently launched our National Center for Criminal Justice and Disability, a new initiative that will support people with I/DD who are entangled in the criminal justice system by raising awareness

among, educating and training law enforcement, legal, judicial, court and corrections personnel. Recognized as a thought leader in this field, The Arc is poised to be the trusted resource on this issue for our community and to improve the treatment of people with I/DD in the criminal justice system, whether they are a victim of or witness to a crime, a defendant or convict.

This past year we also continued our commitment to self-advocacy, which is woven through the fabric of The Arc. Self-advocates are at the heart of our organization and have worked tirelessly and passionately to move our mission forward. The Arc would not be what it is today without them. We hope you will read the enclosed stories and learn about how they are the history keepers of our chapters, and how they are taking charge of their health via our HealthMeet program.

While 2013 was a very challenging year for nonprofit organizations, including many of our chapters, The Arc has been fortunate to achieve new gains on behalf of the community we serve, exceeding even our own high expectations. Join us as we look back on this year of tremendous growth and look forward to new successes to come in the year ahead.

Sincerely,



Nancy Webster, President



Peter V. Berns, CEO



Nancy Webster



Peter V. Berns

Learn more about all the exciting initiatives and projects of The Arc at [www.thearc.org](http://www.thearc.org)!

*Achieve with us.*

## Expanding The Arc's Impact and Leadership in School-to-Community Transition



Since 2009, The Arc has supported groundbreaking work in the transition of high school students to early adulthood at more than 50 chapters which participated in our School-to-Community Transition Initiative. Sub-grants from The Arc's national office have enabled chapters to further enhance their work for youth with intellectual and developmental disabilities (I/DD), ages 12-23, who receive special education services and are preparing to enter adult life. Outcomes for these programs include development of comprehensive transition plans while students are still in high school and connecting transitioning individuals with employment and post-secondary education opportunities. Projects include elements of inter-agency collaboration, a focus on enhancing community connections, and self-determination to help participants successfully meet their objectives.



In 2013, the AT&T Foundation ensured The Arc could continue and expand upon this important work by investing in sub-grants for five additional chapters of The Arc for new projects through 2014. These projects connect individuals with I/DD with paid employment opportunities and/or a degree/certificate-earning postsecondary education program through St. Louis Arc (MO), The Arc of Haywood County (NC), The Arc of Baltimore (MD), Allegany Arc (NY) and The Arc of Tennessee. These innovative programs are focusing on creating robust and diverse partnerships with local organizations and the business community, comprehensive wrap-around services and long-term employment opportunities that lead to greater independence and self-sufficiency.



**“What happens when the school bus stops?”**



## Breaking Ground to Educate Medical Professionals on Fetal Alcohol Spectrum Disorders

**B**uilding on The Arc's long history of Fetal Alcohol Spectrum Disorders (FASDs) prevention efforts and providing services to people with FASDs and their families, in 2013 The Arc was awarded a \$1.3 million cooperative agreement over three years from the federal Health Resources and Services Administration's (HRSA) Maternal and Child Health Bureau to educate health care professionals about alcohol-exposed pregnancy and changes in clinical practice to better prevent FASDs.

Drinking while pregnant can cause FASDs, a completely preventable form of I/DD. Yet according to HRSA, 22.5% of pregnant women drink alcohol and many health care providers advise women that light drinking is safe. Health care providers need education to discourage drinking during pregnancy, as well as encouragement to use tools and interventions that can prevent FASDs. The Arc, with the support of its national partners, is developing training including webinars, peer learning communities, a chapter outreach toolkit, and continuing education units (CEU) for doctors and nurses. The Arc will also create and disseminate culturally appropriate materials to bolster FASDs prevention efforts. Stay tuned as The Arc advances this project in 2014, and influences what the health care community deems "healthy" for pregnant women.

*The project is funded by a cooperative agreement from HRSA, grant #U1HMC26371*



**“No drink is safe, so why take the risk?”**

## The Arc Fights in the Courts for the Rights of People with I/DD

The Arc continues to work with lawyers across the country on legal advocacy for individuals with I/DD, including a number of court cases on the issue of the death penalty for defendants with intellectual disability (ID). Last year, the U.S. Supreme Court agreed to hear *Hall v. Florida\**, a death penalty case concerning the definition of “mental retardation” (or ID as it is now called) that states use in deciding whether an individual with that disability is protected by the Court’s decision in *Atkins v. Virginia*. In 2002, the Supreme Court ruled in the *Atkins v. Virginia* case that executing inmates with ID is unconstitutional because it is cruel and unusual punishment, banned under the eighth amendment to the U.S. Constitution.



The *Hall* case marked the first case the U.S. Supreme Court had taken on the issue of the death penalty for defendants with ID since the *Atkins* decision. Specifically, the *Hall* case centered on whether the state may establish a hard-line ceiling on IQ scores to define what level may constitute an ID, refusing to consider whether anyone with an IQ above

that level may actually have ID (despite the fact that use of such a ceiling undermines the integrity of the test itself and the professional judgment of the diagnostician, among other things).

The Arc strongly believes that every individual with ID should be protected from the death penalty and applauded the Court’s decision to hear this case. In the past, The Arc has participated in a number of cases on this issue before the Supreme Court including *Atkins v. Virginia*. The Arc’s *amicus* (friend-of-the-court) brief was cited by the Justices in support of its ruling that the Constitution protects all defendants with ID. In December 2013, The Arc submitted an *amicus* brief in the *Hall v. Florida* case.

In 2013, The Arc also participated in an *amicus* brief before the U.S. Supreme Court and wrote letters urging clemency on behalf of Warren Lee Hill, a Georgia man with ID sentenced to death for the murder of his cellmate. Although a state court judge found that Hill has ID, Georgia state law requires proof beyond a reasonable doubt (the highest standard in the country) to avoid the death penalty on the basis of ID. The Georgia Supreme Court found that even though Hill had been found to have ID, he still could be executed because he had not satisfied the court beyond a reasonable doubt. The U.S. Court of Appeals for the Eleventh Circuit held that requiring Hill to meet this burden of proof did not violate the Eighth Amendment. The U.S. Supreme Court declined to hear Hill’s case, leaving in place the Georgia Supreme Court’s decision allowing the execution of Hill.

Execution for Hill was set for July 15, 2013. His attorney challenged the method of the execution, including the source of the drug and Georgia’s





new statute requiring secrecy regarding the identity of the maker of the drug and the prescribing physician. A Fulton County, Georgia judge issued a stay of the execution (As of early 2014, this issue is still being litigated in court). In addition to legal advocacy work on behalf of Hill, The Arc was active in the media on this trial and the stay of execution, worked to educate national reporters seeking background on issues related to this trial, and sent action alerts to engage advocates nationwide.

**The Arc also advocated for the rights of people with I/DD through our legal advocacy in the following cases:**

- **Judge Rotenberg Educational Center v. Commissioners** — a Massachusetts case in which we oppose the use of electric skin shock to control behavior of individuals with disabilities at the Judge Rotenberg Center (JRC).
- **Koening v. Suehs** — a Texas case in which we supported adults with significant disabilities who had been denied the use of standing wheelchairs by the state’s Medicaid agency.
- **Parsons v. Ryan** — an Arizona case dealing with the certification of a “health care class” for purposes of class action litigation for individuals (including those with disabilities) in facilities where residents developed health problems due to time in solitary confinement. Class certification would allow plaintiffs to seek system-wide relief from their claims that the state has violated their constitutional rights by systematically denying them minimally adequate medical, dental, and mental health care.
- **Adams v. Festival Fun Park** — a Connecticut employment discrimination case which raised the question of whether ID is a disability recognized under the Americans with Disabilities Act. Unfortunately, the plaintiff lost his appeal on grounds unrelated to the definition of disability.

*\*On May 27, 2014 The U.S. Supreme Court ruled in favor of Freddie Lee Hall in this case. Additionally, with Justice Kennedy’s opinion, the Court adopted the term “intellectually disabled” and abandoning “mentally retarded,” which has previously been used by the court in its opinions.*

## Protecting the Rights of People with Disabilities in the Criminal Justice System

Most people aren’t aware that individuals with disabilities are 2-10 times more likely to be victimized compared to those without disabilities, and that they are also overrepresented as victims, witnesses, and accused perpetrators in the criminal justice system overall. In addition, few people know that while people with intellectual and developmental disabilities (I/DD) comprise 2% to 3% of the general population, they represent 4% to 10% of the prison population.

These startling statistics, coupled with the lack of accurate, effective and consistent training for criminal justice professionals who are expected to work with individuals with I/DD, highlight a growing problem in our nation. Recognizing the seriousness of the situation, The Arc is taking the lead on creating a solution. Through a two-year grant of \$400,000 from the U.S. Department of Justice, Bureau of Justice Assistance (BJA), The Arc created the first of its kind national center on justice and I/DD. The Arc’s National Center on Criminal Justice & Disabilities (NCCJD) is a national clearinghouse for research, information, evaluation, training and technical assistance for criminal justice, legal and disability professionals and other advocates that will build their capacity to better identify and meet the needs of people with I/DD as victims, suspects or offenders.



*“When individuals with I/DD become involved in the criminal justice system as suspects or victims, they often face miscommunication, fear, confusion and prejudice. This new center will play a critical role in improving first response and communication between people with I/DD and the justice system. No similar center on this topic exists, nor are there sufficient resources to address the gap in expertise in the field, so this effort is long overdue.”*

~ Peter Berns, CEO of The Arc.

*This project is funded by a cooperative agreement with BJA, project number: 2013-MU-BX-K024*

# The Arc's HealthMeet® Breaks New Ground Addressing Health Disparities Among People with Intellectual Disabilities

## HealthMeet®

Promoting Health for People with Intellectual Disabilities

HealthMeet® leverages The Arc's national network of nearly 700 Chapters, other national disability organizations, public health systems, health professionals, university systems, and other key stakeholders to reduce health disparities and increase the longevity and quality of life for people with intellectual disabilities (ID) by providing free community-based health assessments and individualized recommendations for follow-up care. Assessments focus on general health and body composition, vision, hearing, oral health, foot care, respiratory health, mental health and lifestyle factors such as diet and nutrition, physical activity, substance use, and access to health care.

### HealthMeet Chapters:

#### California:

- The Arc San Francisco

#### North Carolina:

- The Arc of Gaston County
- The Arc of North Carolina, Regional Office in Wilmington
- Monarch - The Arc of Stanly County
- The Arc of Union/Cabarrus
- The Arc of Wake County
- The Arc of Buncombe County
- The Arc of Moore County

#### New Jersey:

- The Arc of Atlantic County
- The Arc Gloucester
- The Arc of New Jersey

- The Arc of Essex County
- The Arc of Monmouth

#### Massachusetts:

- Berkshire County Arc
- Charles River Center
- The Arc of Bristol County
- The Arc of Massachusetts
- Brockton Area Arc
- Northeast Arc
- The Arc of Opportunity

#### Pennsylvania:

- ACHIEVA/The Arc of Greater Pittsburgh
- The Arc of Luzerne County
- The Arc of Philadelphia

*HealthMeet® is a project of The Arc and is supported by Grant/Cooperative Agreement Number 5U59DD000993-02 from the Centers for Disease Control and Prevention for a grant award of \$938,745.*

### Dedication to a Client Yields Healthy Results in California

During a HealthMeet assessment, staff discovered that one participant had very long toenails. Her toenails had grown so long that they were now under her toes. The Arc San Francisco immediately contacted the service manager for this individual and began weekly check-ins to monitor the situation. During an individual program planning (IPP) meeting, staff learned that the participant's sister, who serves as her caregiver, was overwhelmed by her responsibilities and duties. Wellness Services were offered to the family by The Arc San Francisco. The participant's sister was incredibly happy to find out that these services would provide a health advocate who would coordinate all of her health appointments and ensure that preventative care would be obtained in a timely manner. The participant now has regular podiatry appointments and her toenails are healthy and look great!



### A Field Trip and Exercise Class at the YMCA Inspires Students in New Jersey



The Arc of Gloucester planned a "HealthMatters™" class field trip to the YMCA and China House restaurant. The HealthMatters program is a regular health promotion and education program that shares knowledge of proper nutrition, exercise, health and wellness through hands-on training sessions and instructional sessions in a fun and educational way. The YMCA tour included a free tour of the YMCA by Josh, a certified exercise instructor. He showed the individuals with I/DD how to use the nautilus equipment, cardiovascular machines, and showed everyone the pool area, basketball courts, and locker rooms. The class was also

given free passes to participate in a swimming and aquatics session. After exercising at the YMCA, the class shared a healthy portion controlled meal of steamed vegetables, brown rice, steamed shrimp, and chicken at the China House restaurant.

In addition to learning about important topics like burning calories and healthy, well-balanced nutrition, HealthMatters classes also encourage participants to give thanks for someone or something special in their lives that helped keep them healthy. After completing the exercise and nutrition curriculum during the thirteen week course, participants attend a graduation ceremony to celebrate their hard work.

### Self-Advocates Expanding HealthMeet in North Carolina



Local chapters of The Arc of North Carolina have embraced HealthMeet and brought it to their communities in ways that resonate with self-advocates, community partners, student volunteers, and medical professionals alike. Participants from The Arc of Wake found a HealthMeet event particularly beneficial, and left the event with tangible information, experiences in interacting with health professionals, and an understanding of the importance of proper health.

The Arc of Wake's self-advocacy group, People We Are, was inspired by HealthMeet and decided to replicate the program. After meeting with The Arc of North Carolina and getting questions answered, the group agreed that health was a priority and a critical part of being an effective self-advocate. After multiple meetings and trainings with The Arc of North Carolina, the whole People We Are group was ready to host their own event. During their event in November of 2013, self-advocates participated in a number of health promotion activities including healthy meal preparation, healthy food bingo, use of food models to discuss portion size, and sun safety. Not satisfied with a one-time event, People We Are decided to continue hosting events — they're already planning ways to reach people outside The Arc's network by bringing HealthMeet to existing community events. You can be sure that with any future events, seasoned self-advocates will be leading the charge.

### Sharing HealthMeet with Thousands in Massachusetts

Last year, The Arc of Massachusetts and local chapters exhibited at the 2013 Health and Fitness Expo in Boston. This free-to-the-public community health event hosts projects from throughout the community and brings together tens of thousands of attendees.

Thanks to The Arc of Massachusetts' relationship with Boston Medical Center (BMC), HealthMeet had a double booth with prime placement near BMC that maximized exposure for the program. On site, they provided health assessments; body mass index readings; free fitness exercises including yoga, Zumba, and a jump rope clinic; cooking demonstrations; talks by Boston Medical Center doctors; and celebrity appearances by New England Patriots Jerod Mayo and Vince Wilfork, and local television news personalities. Participation in this event gave The Arc the opportunity to reach thousands of people and promote what HealthMeet is doing in communities throughout Massachusetts.



### ACHIEVA and Eruption Athletics – Making Fitness Fun for Individuals with ID in Pennsylvania

ACHIEVA's HealthMeet programs and their partnership with Eruption Athletics (EA) continue to build momentum. EA, a personal training program for men and women with disabilities, participated in ACHIEVA's HealthMeet assessment in 2013 across the Pittsburgh region. Not only did HealthMeet participants get a wellness assessment, they also had a basic fitness assessment and then spent time with a personal trainer from EA to learn about exercise and how to make healthier lifestyle choices. "HealthMeet has helped me generate additional ideas that we will use to reach out further to individuals with disabilities to educate them on taking better care of themselves," said Joe from EA.

The partnership between ACHIEVA and EA continues to grow. Currently EA is in the process of developing a fitness training system for individuals with ID that can be used at home.



Joe Jelenski, left, and Chris Engler, of Eruption Athletics, help a HealthMeet participant with her balance test during a fitness assessment at the Allegheny County Summer Olympics games held in May.

## Fighting for the Social Security Lifeline –

In 2013, The Arc was again on the front lines fighting for Social Security. Media outlets across the nation, including national broadcasts like National Public Radio's (NPR) *This American Life* and CBS' *60 Minutes*, featured pieces about Social Security disability programs and Supplemental Security Income (SSI) that perpetuated negative stereotypes and misunderstandings about people with disabilities. The attack on these programs raised a lot of questions and garnered much media attention.

As members of The Arc know, Social Security disability programs keep millions of Americans with disabilities from homelessness and poverty. The reality is that it's difficult to qualify for Social Security and SSI disability benefits, which are only available to children and adults with the most significant disabilities and it can often take years. The recent growth in the programs is largely explained by demographics, and program costs are in fact manageable. Unfortunately, many of the stories featured in the media failed to share these important facts or show the importance these programs play in the lives of many, instead focusing on abuse of the program.

The Arc refused to stand by and allow inaccurate stories about the Social Security lifeline to flood the airwaves. Working with the Consortium for Citizens with Disabilities (CCD) and others, The Arc spearheaded massive efforts to debunk many of the myths being circulated. Along with CCD, we were able to connect with eight former Commissioners of Social Security who voiced support for Social Security disability programs through a letter that was sent to NPR, released publicly, and shared with key administration officials and Hill offices. The letter was picked up by multiple outlets and serves as a powerful tool in continuing efforts to educate the public. Advocacy to protect these lifeline programs is ongoing.

## Educating Our Network about the Affordable Care Act –

The Affordable Care Act (ACA) is one of the most significant laws for people with disabilities since the enactment of the Americans with Disabilities Act (ADA) in 1990. Throughout 2013, implementation moved into high gear as individuals began enrolling in health insurance through the marketplaces. The Arc made it a priority to educate and inform our community about the ACA and how it would improve access to affordable health insurance.

Over the course of the year, The Arc sent out extensive materials to our network including information about open enrollment, available resources to learn more about benefits for individuals with disabilities, and breaking news about changes to implementation. In addition, The Arc's public policy team created a customized toolkit for individuals with disabilities signing up for health care with in depth explanations of benefits. Within this toolkit was an edition of *National Policy Matters* (NPM) entitled "What to Consider When Enrolling in a Health Insurance Plan."

In addition to materials for individuals enrolling in health insurance plans, The Arc also sent out an NPM entitled, "The Affordable Care Act: What Non Profit Employers Need to Know." This comprehensive document provided a guide to the major provisions affecting employers, something many of The Arc's chapters needed as new steps in implementation began. In 2013, The Arc was the go to source for individuals with intellectual and developmental disabilities (I/DD) seeking information about the ACA!



## Ongoing Support for the Convention on the Rights of Persons with Disabilities –

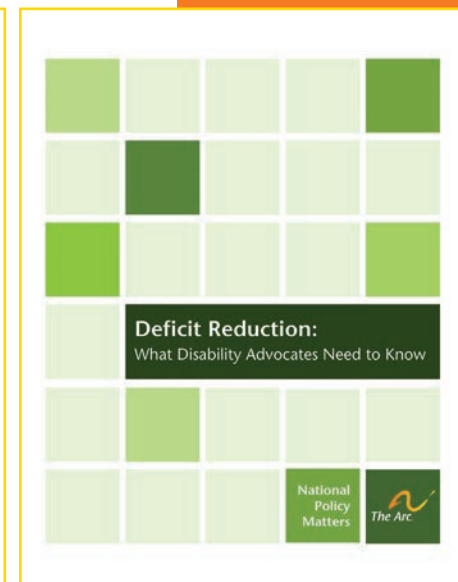
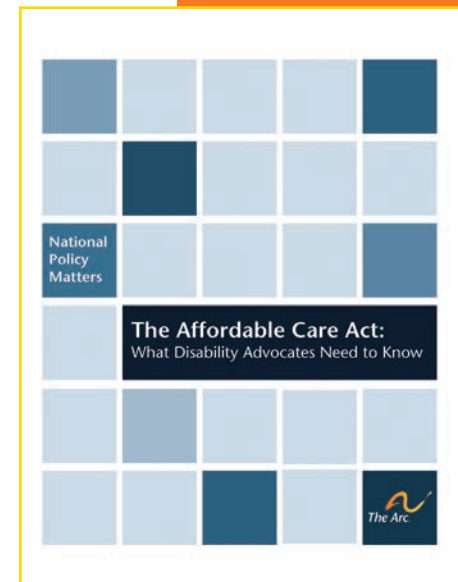


The United Nations Convention on the Rights of Persons with Disabilities (CRPD) remained a top priority for The Arc's advocates in 2013. The Arc has long supported this important treaty which would protect American citizens with disabilities who travel abroad and help millions of people around the world that currently don't have the rights that we enjoy thanks to our long history of disability rights advocacy in the United States.

Throughout the year, The Arc joined forces with numerous disability, veteran's, and civil rights advocacy groups to garner support for passing the treaty, which will promote, protect and ensure the full and equal enjoyment of all human rights and fundamental freedoms by all persons with disabilities. The Arc's public policy team and grassroots advocates across the country worked tirelessly to promote the CRPD. Additionally, The Arc's national office sent out many action alerts to encourage advocates to reach out to their Senators and participated in multiple social media campaigns to raise awareness and support for the treaty. While the treaty didn't pass the U.S. Senate in 2013, The Arc helped move the issue forward and will continue work on this important issue for the millions of people with disabilities around the world and their families.

Are you signed up to receive Action Alerts?  
<http://cqrcengage.com/thearc/home>

Check out other editions of National Policy Matters on our website!  
[www.thearc.org/what-we-do/public-policy](http://www.thearc.org/what-we-do/public-policy)



## Groundbreaking Efforts to End The R-Word



Words are a powerful thing and members of The Arc of Florida made it their mission to end the use of a stigmatizing and offensive word that is too often used to describe individuals with intellectual and developmental disabilities (I/DD). In March of 2013, Floridians with I/DD and other advocates gathered at The State Capitol in Tallahassee to support a piece of legislation that would remove all references to “mental retardation” in state law and replace them with “intellectual disability.” The Arc of Florida consulted with lawmakers to develop the Intellectual Disabilities Bill. Self-advocates, local chapters of The Arc in Florida, the state chapter, and supporters from across the state set out to educate lawmakers about Senate Bill 142, sponsored by Senator Thad Altman (District 16), and House Bill 1119, sponsored by Representative Janet Adkins (District 11).

Empowered by the knowledge that erasing the r-word in state law was the first step to changing overall perceptions in their state, advocates worked tirelessly to get their message out. The introduction of these bills was accompanied by launch of a statewide campaign to end the r-word. With the new campaign, *End the R-Word in Florida*, The Arc of Florida managed to break through years of social barriers and make an impact in communities throughout the state.

The amazing efforts of The Arc of Florida paid off and led to a legislative victory — the bill was

passed unanimously by the Florida Legislature. In June 2013, Governor Rick Scott signed Senate Bill 142, the Intellectual Disabilities Bill, into law.

Florida joins a growing national effort to remove the r-word from state laws and the names of state agencies that serve individuals with I/DD. In 2010, Rosa’s Law (P.L. 111-256) changed the terms “mental retardation” and “mentally retarded” to “intellectual disabilities” and “intellectually disabled” in federal laws regarding education, employment and certain health programs (not including Medicaid).

***“Governor Scott and the Florida Legislature are to be commended for taking a stand against the r-word,” said Michele Poole, then president of The Arc of Florida and current member of The Arc’s board of directors. “This is a significant step forward in the fight to end bullying against people with intellectual disabilities.”***

## The Arc Creates a Buzz in Bellevue



In August, The Arc's network of disability advocates and professionals descended on Bellevue, Washington for The Arc's annual National Convention. The three day event was an exciting mixture of education, inspiration, and fun.

With more than 600 advocates joining together, the event proved to be a moving and powerful experience for all participants. The diversity and strength of The Arc's network was on display with so many chapters sharing their accomplishments and best practices.

A highlight of the event for many was getting to know Buzz and Zach Bissinger. Buzz is a Pulitzer Prize winning author who is best known for his work *Friday Night Lights*. But it was his most

recent book, *Father's Day*, which chronicles the lives of his twin sons, which brought him to The Arc's convention. Born 13 weeks premature in 1983 and weighing less than two pounds, Zach and his brother Gerry have lived diametrically different lives. The honesty and heart with which Buzz wrote *Father's Day* was present when Buzz gave his keynote address. While Buzz and Zach captivated the audience, the event was also special for them. As anyone in The Arc's network knows, when you attend one of our national events you leave feeling a new connection to our movement. We leave an impression on everyone we touch, and our national events give us a larger platform to share our mission and accomplishments.

The technology focus of the convention was also a great hit with amazing tech demos from The Arc Baltimore, The Microsoft Store, and The Coleman Institute. Speakers from Verizon and Microsoft shared the latest in cutting edge work around accessibility. Exclusive access to the Microsoft store gave a select group of attendees some hands on experience and training from experts.

To wrap things up, The Arc's red carpet was rolled out to help kick off The Arc & Sprout National Film Festival! Self-advocates, other attendees, and national staff strutted their stuff on the red carpet and brought a bit of Hollywood glam to our closing event.

## Scotty Finney – 25 Years of Self-Advocacy



In 2013, Scott Finney celebrated twenty-five years as an employee of The Arc Tennessee. During his early years with The Arc Tennessee, Scott advocated for the closure of state institutions, raised awareness of The Arc, promoted employment of people with intellectual and developmental disabilities (I/DD), and so much more. In recent years, Scott has been a strong advocate against the use of the “r-word” and has been an active member of The Arc’s National Council of Self-Advocates.

In addition to Scott’s self-advocacy role, he also serves as The Arc Tennessee’s Administrative Assistant. It is his voice that greets anyone calling the office and his smiling face that welcomes visitors. He transfers calls, takes messages, sorts mail, makes copies, scans documents, prepares newsletters for bulk mailing, and so much more. When Scott has a lull in his work, he makes the rounds of the office to see if anyone needs help. He enjoys staying busy.

In his spare time, Scott serves as the historian for The Arc Tennessee. Scott has albums full of pictures, articles and other memorabilia from his years with the organization. When someone is trying to remember a name, date or other fact, Scott is the “go-to” person. This skill was of particular use in 2012 when The Arc Tennessee celebrated its 60th anniversary. Scott helped piece together The Arc’s history for the celebration.

When the time came to honor Scott for his twenty-five years with The Arc Tennessee, his colleagues wanted it to be an event to remember. During their 2013 awards banquet, Scott was honored with the prestigious Roger Blue Award — the first staff member ever to be given that honor. Roger Blue was a previous Executive Director for The Arc Tennessee who died unexpectedly in 1997. Roger hired Scott and mentored him for many years. Because of the special bond they shared, the award was the perfect way to celebrate his years of service.



## Ellen Marshall – A Lifelong Member Making an Impact at The Arc

As anyone affiliated with The Arc knows, our history lives in the people within our movement. For The Arc of Pikes Peak Region in Colorado, Ellen Marshall is living history of where the chapter began and what it has grown into. Her parents were instrumental in the founding of the chapter 60 years ago, making her a lifelong member and advocate. Since a young age, Ellen has been a volunteer and over the years her role has evolved. She has always been very active in the community advocating for The Arc's mission, and for the last five years she has served on The Arc of Pikes Peak Region's board of directors.

Self-advocacy leadership has always been a passion of Ellen's and something she has worked to promote through her decades of service. Bringing self-advocates to the table and ensuring their voices are represented in the leadership of The Arc of Pikes Peak Region has remained a top priority thanks to her. As an active member of the board of directors, Ellen is a frequent volunteer at chapter events, greeting guests and making sure they are comfortable. In addition to her work on the board, she is a great historian. She is able to describe in full detail her personal experiences as a child, how her parents were strong advocates for individuals with I/DD, and how that influenced her and those in the community. Ellen's most important attribute on the board of directors is her ability to voice her concerns using her own personal experiences to make sure that key decision makers know how their decisions will impact individuals with I/DD.

Her years of experience and knowledge of the roots of her chapter have proved beneficial to new leadership, and helped shepherd in a new era for The Arc of the Pikes Peak Region. She takes great pride in her personal history with The Arc of the Pikes Peak Region and she continues to make history with her more than 60 years of dedicated service.



## 2013 Supporters of The Arc

### President's Club (\$250 - \$999)

Mr. James Abbitt  
 Ms. Annie Acosta &  
 Mr. Kenneth Thomas  
 Ms. Marilyn Baumer  
 Mrs. Mary & Mr. Ron Beamer  
 Ms. Jane P. Beer  
 Mrs. Stacy & Mr. Brendan Beggin  
 Ms. Carla Behnfeldt  
 Mr. Paul & Mrs. Marie Berenato  
 Dr. David & Mrs. Diahn Bowlin  
 Mr. & Mrs. Marc Brandt  
 Col. John Busterud  
 Care for People Plus (CFPP)  
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**Pro-bono Spotlight:**

The Arc of the United States appreciates that, instead of monetary support, some organizations provide a contribution of services. We would like to add a heartfelt thank you to DLA Piper, LLP (US) which, in 2013 provided pro bono legal services valued at \$50,429 and Akin Gump Strauss Hauer & Feld LLP provided pro bono legal services valued at \$95,185.

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(as of December 31, 2013)

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
The Arc of the United States  
The Foundation of The Arc of the United States  
Washington, D.C.

We have audited the accompanying combined financial statements of The Arc of the United States (The Arc) and The Foundation of The Arc of the United States (the Foundation), collectively the Organizations, which comprise the combined statement of financial position as of December 31, 2013, and the related combined statements of activities and change in net assets, functional expenses and cash flows for the year then ended, and the related notes to the combined financial statements.

**Management's Responsibility for the Financial Statements:** Management is responsible for the preparation and fair presentation of these combined financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of combined financial statements that are free from material misstatement, whether due to fraud or error.

**Auditor's Responsibility:** Our responsibility is to express an opinion on these combined financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the combined financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the combined financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the combined financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the combined financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the combined financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion:** In our opinion, the combined financial statements referred to above present fairly, in all material respects, the combined financial position of the Organizations as of December 31, 2013, and the combined change in their net assets and their combined cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Report on Summarized Comparative Information:** We have previously audited the Organizations' 2012 combined financial statements, and we expressed an unmodified audit opinion on those audited combined financial statements in our report dated April 14, 2013. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2012, is consistent, in all material respects, with the audited combined financial statements from which it has been derived.

**Other Matter:** Our audit was conducted for the purpose of forming an opinion on the combined financial statements as a whole. The Schedule of The Arc of the United States' Expenditures of Federal Awards, on page I-21 as required by Office of Management and Budget Circular A-133, Audits of States, Local Governments, and Non-Profit Organizations, is presented for purposes of additional analysis and is not a required part of the combined financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the combined financial statements. The information has been subjected to the auditing procedures applied in the audit of the combined financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the combined financial statements or to the combined financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the combined financial statements as a whole.

**Other Reporting Required by Government Auditing Standards:** In accordance with Government Auditing Standards, we have also issued our report dated April 7, 2014 on our consideration of The Arc of the United States' internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of those reports is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. Those reports are an integral part of an audit performed in accordance with Government Auditing Standards in considering The Arc of the United States' internal control over financial reporting and compliance.

*Gelman Rosenberg & Freedman*

GELMAN, ROSENBERG & FREEDMAN  
CERTIFIED PUBLIC ACCOUNTANTS

April 7, 2014

**COMBINED STATEMENT OF FINANCIAL POSITION  
AS OF DECEMBER 31, 2013**

**ASSETS**

**CURRENT ASSETS**

Cash and cash equivalents (Note 6)*	\$ 885,308
Investments (Notes 2 and 11)*	13,521,173
Accounts receivable and advances, net of allowance for doubtful accounts of \$74,579 and \$80,476, for 2013 and 2012, respectively	183,544
Grants receivable	245,379
Prepaid expenses	<u>46,661</u>
Total current assets	<u>14,882,065</u>

**FIXED ASSETS**

Furniture and equipment	1,492,813
Less: Accumulated depreciation and amortization	<u>(657,711)</u>
Net fixed assets	<u>835,102</u>

**OTHER ASSETS**

Other assets	2,661
Investment held for beneficial interest in perpetual trust (Notes 3, 11 and 12)*	<u>1,214,147</u>
Total other assets	<u>1,216,808</u>

**TOTAL ASSETS** \$16,933,975

**LIABILITIES AND NET ASSETS**

**CURRENT LIABILITIES**

Accounts payable and accrued liabilities	\$ 502,463
Deferred revenue	8,000
Due to related parties (Note 6)*	32,121
Grants payable	<u>456</u>
Total current liabilities	<u>543,040</u>

**LONG-TERM LIABILITIES**

Deferred rent (Note 7)*	<u>1,102,135</u>
Total Liabilities	<u>1,645,175</u>

**NET ASSETS**

Unrestricted:	
Undesignated	1,498,919
Board-designated (Note 4)*	<u>609,682</u>
Total unrestricted net assets	2,108,601
Temporarily restricted (Note 5)*	10,973,956
Permanently restricted (Note 12)*	<u>2,206,243</u>
Total net assets	<u>15,288,800</u>

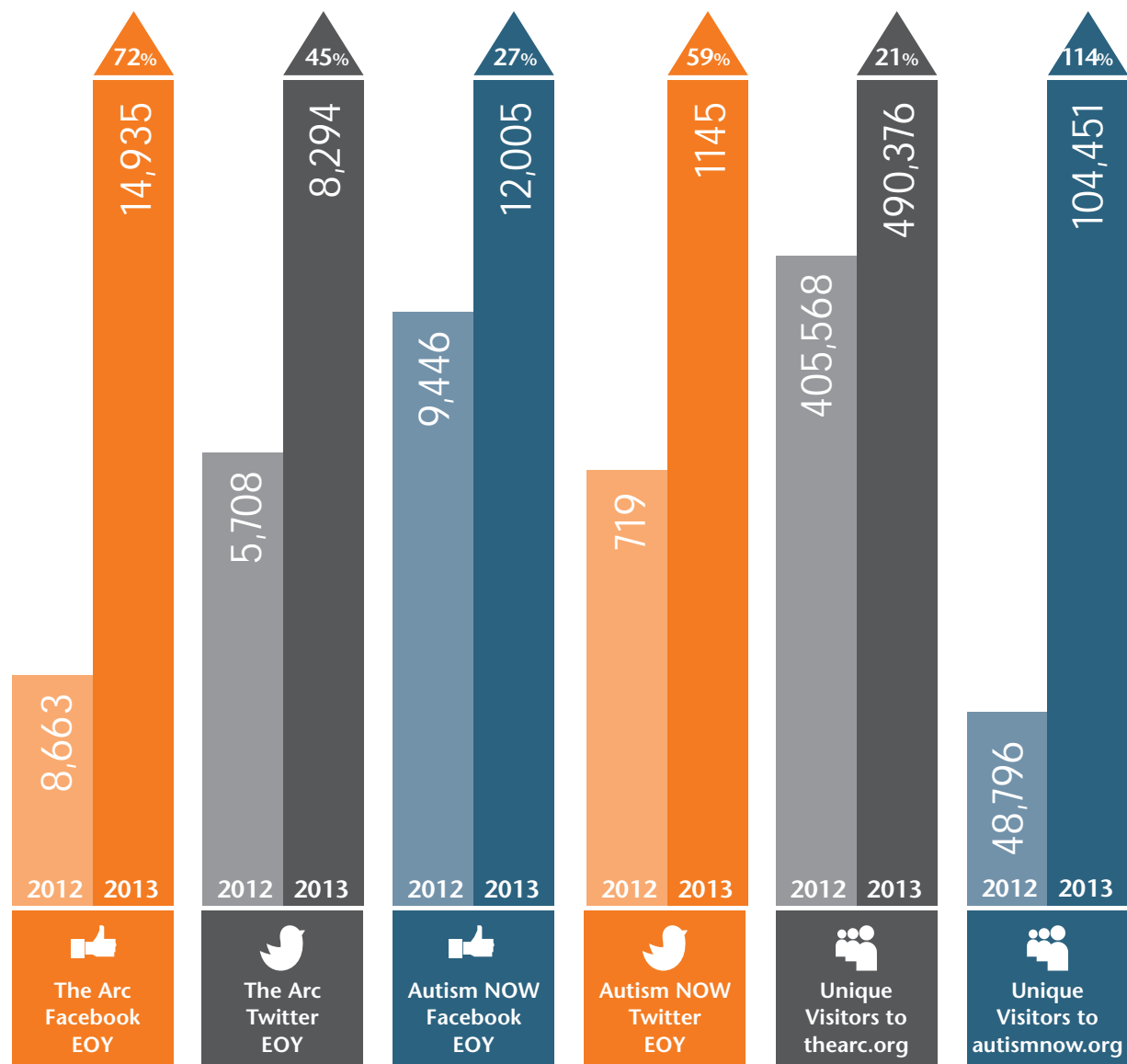
**TOTAL LIABILITIES AND NET ASSETS** \$16,933,975

**COMBINED STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS  
FOR THE YEAR ENDED DECEMBER 31, 2013**

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>REVENUE</b>				
Contributions	\$ 600,453	\$ 131,000	\$ -	\$ 731,453
Grants	1,650,253	2,000	-	1,652,253
Investment income (Note 2 and 3)*	1,031,493	546,533	-	1,578,026
Bequest income	238,664	5,974	-	244,638
Advertising	-	-	-	-
Contributed services (Note 9)*	145,613	-	-	145,613
Affiliation and chapter fees	2,451,772	9,150	-	2,460,922
Royalty income	60,310	-	-	60,310
Registration fees	493,806	-	-	493,806
Program service fees	97,622	-	-	97,622
Other income	3,957	-	-	3,957
Net gain in perpetual trust (Note 3)*	-	-	77,997	77,997
Net assets released from donor restrictions (Note 5)*	<u>1,089,220</u>	<u>(1,089,220)</u>	<u>-</u>	<u>-</u>
Total revenue	<u>7,863,163</u>	<u>(394,563)</u>	<u>77,997</u>	<u>7,546,597</u>
<b>EXPENSES</b>				
Program Services:				
Chapter Leadership and Development	1,350,195	-	-	1,350,195
Public Education	528,403	-	-	528,403
Public Policy	1,174,320	-	-	1,174,320
Program Innovation	<u>3,063,768</u>	<u>-</u>	<u>-</u>	<u>3,063,768</u>
Total program services	<u>6,116,686</u>	<u>-</u>	<u>-</u>	<u>6,116,686</u>
Supporting Services:				
Management and General	633,671	-	-	633,671
Fundraising	<u>478,001</u>	<u>-</u>	<u>-</u>	<u>478,001</u>
Total supporting services	<u>1,111,672</u>	<u>-</u>	<u>-</u>	<u>1,111,672</u>
Total expenses	<u>7,228,358</u>	<u>-</u>	<u>-</u>	<u>7,228,358</u>
Change in net assets	634,805	(394,563)	77,997	318,239
Net assets at beginning of year	<u>1,473,796</u>	<u>11,368,519</u>	<u>2,128,246</u>	<u>14,970,561</u>
<b>NET ASSETS AT END OF YEAR</b>	<u><u>\$ 2,108,601</u></u>	<u><u>\$10,973,956</u></u>	<u><u>\$ 2,206,243</u></u>	<u><u>\$15,288,800</u></u>

\* Explanatory notes included in the full 2012 audited financial statement for The Arc are available at [www.thearc.org](http://www.thearc.org)

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