



# The Market FAQs

## What is The Market?

The Arc's Market is a place for microbusiness owners within the Marketplace at The Arc's National Convention! The Market is a great place to showcase products and goods while promoting your microbusiness even if you can't make it to Bellevue, Washington.

## Who joins The Market?

Self-advocate entrepreneurs who have microbusinesses and want to promote and sell their items at The Arc's National Convention but are unable to make it to Bellevue, Washington. The Arc is happy to sell your items or provide attendees with your businesses marketing materials.

## What does it cost to participate in The Market?

There are two different affordable options when considering participation in the Market, details on both options below.

### 1- \$50 Sell Item in The Market

#### **The Self Advocate Entrepreneur will receive:**

- space for items to be sold within the heart of The Arc's 2013 National Convention Marketplace;
- promotion on a webpage designed for The Market, in the Convention program book, and in The Arc's e-newsletter;
- a display including your bio and company information;
- a check including 90% of all sales will be sent no more than 45 days after the convention.

#### **The Vendor is responsible for:**

- \$50.00 fee for The Arc to sell items;
- giving 10% of gross sales to The Arc;
- payment of sales tax on all items sold;
- shipping the items to convention location (exact location TBD) by **July 1, 2013**;
- covering shipping costs both ways;
- providing order forms if all inventory of product has been sold;
- pricing and tag all items.

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## 2- **\$35 Provide Marketing Material in The Market**

### **The Self Advocate Entrepreneur will receive:**

- space for marketing materials within the heart of The Arc's 2013 National Convention Market;
- promotion on a webpage designed for The Market;
- company name in the Convention program book.

### **The Vendor is responsible for:**

- \$35.00 fee for The Arc to display marketing materials;
- shipping the marketing materials to The Arc by **July 1, 2013**;
- covering shipping cost of marketing materials (*quantity will be determined prior to **July, 1 2013** based on attendance numbers*).

### **Who can I contact if I am interested in The Market?**

For more information or to sign up for The Market today, please contact Sarah Kennedy 202-534-3720 or [skennedy@thearc.org](mailto:skennedy@thearc.org)

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