SAMPLE NEWSLETTER ARTICLE VERSION TWO:

HEADLINE: April Is Autism Awareness Month

There’s a lot you as an individual can you do to raise awareness about autism spectrum disorders in your community. And, since April is I/DD Awareness Month, that’s the perfect time to do your thing – we encourage you to pick at least one idea from the list below and make that your personal effort to raise awareness of autism during month of April. Also, be sure to join in the conversation online at (YOUR CHAPTER’s BLOG OR SOCIAL MEDIA CHANNELS) and The Arc and Autism NOW’s national blogs, Facebook and Twitter pages which can all be accessed via [www.thearc.org](http://www.thearc.org) or [www.autismnow.org](http://www.autismnow.org). Post and share using hashtag #AutismAware.

* Post this as your status on Facebook at least once during April: April is Autism Awareness Month. Help me celebrate the contributions of people on the autism spectrum by copying and posting this as your status during April. Get more information at [www.autismnow.org](http://www.autismnow.org). #AutismAware
* Tweet this out on Twitter at least once during April: April is Awareness Month. Foster respect, access and inclusion for all. PLS share! #AutismAware
* Comment on The Arc’s Facebook page ([www.facebook.com/thearcus](http://www.facebook.com/thearcus)) and Twitter profile (@thearcus) about what you are doing to raise awareness of I/DD – use hashtag #AutismAware.
* Contact (YOUR CHAPTER NAME HERE) to volunteer or donate. Local chapters like (YOUR CHAPTER NAME HERE) are on the front lines of advocacy efforts and provide the services and supports essential to people with autism and their families. Often they are lifelines for struggling families and they need your help to accomplish their goals.
* Make sure you have the best and most reliable information about autism spectrum disorders. Visit [www.autismnow.org](http://www.autismnow.org). In addition to the wealth of quality information and resources on the site, you can also get involved in online forums and sign up to receive newsletter and emails about autism spectrum disorders and other developmental disabilities. Autism NOW, The National Autism Resource & Information Center is a project of The Arc funded in part by the Administration on Intellectual and Developmental Disabilities.