

## 2017 STRATEGIC FRAMEWORK PROGRESS REPORT

Goal I: Infants, children and youth with I/DD have access to the supports and services they need to live in their family homes, to succeed in school and to partake in all of the experiences of childhood.

Generally

Autism Now received 636,589 pageviews, up 73% from last year. Unique visitors was 142,117 , up .21%.

Led disability community opposition to a proposal to convert the SSI childhood disability program from cash benefits to services.

Met with numerous Congressional offices, submitted letters, and issued action alert in support of legislation to prevent and reduce the harm from wandering by children with autism and other developmental disabilities.

Opposed House legislation to block grant school meals programs.

The Arc joined an amicus brief in the Endrew F. case before the US Supreme Court, advocating for a higher standard of FAPE under the IDEA.

Strategy 1: Increase the availability of early intervention services that are provided in naturally occurring environments.

Assisted The Arc of NM create and implement an evaluation plan for their Down syndrome program.

Strategy 2: Increase the inclusion, participation and integration of students with proper accommodations in their neighborhood schools, as well as in other public and publicly general educational settings.

Met with Administration on Community Living and the Office of Special Education Programs in support of accessible technology.

Sent letter to the Texas Department of Education in support of the state's investigation on its IDEA enrollment cap.

Session at The Arc's 2016 National Convention - Inclusive Education: The Key to Inclusion in the Community

Submitted comments to the Department of Education on accountability, assessments, and racial/ethnic disproportionality in special education. Provided input on disability-related issues in teacher quality coalition paper.

Strategy 3: Promote best practices in school-to-community transition.

Spoke with the Government Accountability Office on transition needs of youth with autism for their report.

The Arc@School collaborated with Disability Rights DC to present to DC educators at OSSE's second annual LEA Institute on 5/20/16 about how to connect student with disabilities to agencies that serve adults with disabilities during the secondary transition process.

Strategy 4: Eliminate the use of seclusion, aversive interventions and non-emergency restraint of children in schools.

Met with Senate staff, participated in the School Climate Consortium sponsored by the National Association of State Directors of Special Education, met with Special Assistant for the Department of Education's Office of Civil Rights, conducted a webinar for members of the National Education Association, and developed exhibit for the National Conference on State Legislatures (NCSL) on restraint and seclusion in schools.

Strategy 5: Increase the involvement of students with I/DD in the IEP process, including in transition planning.

Strategy 6: Increase the quality and accessibility of lay and professional advocates to support people with I/DD and their families, including the development of parent advocate and youth self-advocate groups.

The Arc initiated conversations with corporations about partnering with The Arc to offer a benefit for employees that would include special education referrals, technical assistance, and advocacy.

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The Arc@School began its analysis of information gathered through research, surveys, and interviews to draft a report on its findings regarding the characteristics of a quality lay special education advocacy program and the existing practices within The Arc's chapter network.

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The Arc@School conducted a scan of academic research journals for articles related to special education advocacy.

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The Arc@School conducted in-depth interviews with 20 chapters to learn about training needs and the successes and barriers of special education advocacy in The Arc's chapter network.

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The Arc@School identified components of existing advocacy programs outside The Arc network.

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The Arc@School requested copies of training and case management documents from chapters to learn more about the chapters' current advocacy practices.

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The Arc@School surveyed the current advocacy efforts of the chapter network through an on-line, network-wide survey, receiving responses from 110 chapters.

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Strategy 7: Reach out to and empower parents, siblings and other family members of infants, children and youth with I/DD and provide them access to the information they need, when they need it, across multiple media and modalities

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Sessions at The Arc's 2016 National Convention - The Resilience of Families of Individuals with Intellectual Disabilities; Leaders for Change: The Need for Family Leadership; Family and Informal Supports: What Are They and Why Do They Matter?

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Strategy 8: Actively involve, collaborate with and support other family support/service organizations.

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Many national/international organizations served as presenters including representatives from: Inclusion International; Local & State Chapters of The Arc; Mencap; and more than a dozen member organizations of Inclusion International

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Sessions at The Arc's 2016 National Convention - The Healing Center: A Trauma Focused Group Processing Program; Working in Partnership to Challenge Stigma Associated With Intellectual Disability in a Global Context

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The Arc@School collaborated with Disability Rights DC and the National Resource Center for Supported Decision-Making to present to DC educators at OSSE's second annual LEA Institute on 5/20/16 about alternatives to guardianship when students with IDD turn 18 and how to support students in making their own educational decisions.

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The Arc@School collaborated with Disability Rights DC to present to DC educators at OSSE's second annual LEA Institute on 5/20/16 about how to connect student with disabilities to agencies that serve adults with disabilities during the secondary transition process.

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The Arc@School identified 13 members for its expert advisory panel, including an individual with I/DD, parents of students with I/DD, chapter staff and board members, other advocacy organizations, school administrators, and a researcher. The panel met and provided feedback on information to obtain from the chapters, content for the website, practices in existing advocacy programs, and how to support advocacy in The Arc's chapter network.

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We participated in a planning session led by the University of Minnesota to develop a new online training course on family and caregiver needs.

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Worked with The Arc of Arizona, The Arc of California, and The Arc of Kentucky to organize coalitions of organizations involved in supporting families of people with disabilities and seniors in their states.

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Goal II: Adults with I/DD have the opportunity to lead lives of their own choosing, free from poverty, to be employed, to reside in the community, and to live independently with ready access to whatever services and supports they need.

#### Generally

Submitted comments to the Department of Education on the evaluation of the higher education program for students with intellectual disability.

Advocated for appropriate HCBS provider reimbursement rates. Submitted a Statement on Long Term Supports and Services Financing to all Members of the House and Senate.

Advocated for the reauthorization of the Money Follows the Person Program, including sending letters to Hill and agency staff and sending an action alert.

Autism Now received 636,589 pageviews, up 73% from last year. Unique visitors was 142,117, up .21%. In 2016, traffic coming from Google and some other sources doubled. We have also learned that by putting content and not just links in the Latest News section, our content is showing up more in searches.

Held dozens of meetings with Administration officials and Hill staff, sent several letters, and gave numerous presentations in support of full implementation of the HCBS rule.

Led Coalition efforts to communicate to Congress our opposition to block granting Medicaid.

Opposed legislation to eliminate the Social Services Block Grant.

Promoted the work Giant Eagle is doing to employ individuals with I/DD and are now working with them.

Sent letter to the Federal Communications Commission regarding proposed changes to their subsidized telephone service program. Joined disability groups in supporting discounted coverage of broadband access.

Sessions at The Arc's 2016 National Convention: Employment First: Shaping the Future of Workshops and Community Employment; Policy to Action: Provider Transformation for Employment and Day Services; Employment as Treatment: Individuals With Dual Diagnoses and Forensic Involvement; Employment: Meaningful Work; Engaging Individuals and Families in Conversations Around Employment

Submitted comments to the Department of Justice on web accessibility standards.

The Center for Future Planning is designed to support and encourage people with I/DD and their families to plan for the time when the parents or other caregivers are no longer able to provide support. Through its website, public education efforts, online and in person training, and information & referral, the Center provides information and practical assistance on areas including person-centered planning, decision-making, housing, employment, financial resources, and social connections. In 2016, 11,069 people visited the Center's website and 548 people created accounts in the Build Your Plan tool.

Strategy 1: Increase opportunities for integrated employment at fair wages, and self-employment, for people with IDD.

Promoted the accomplishments of Pablo Juarez and the early intervention model he has created in TN which can be replicated. He was able to connect with chapter leaders during this event to discuss his work.

Through the programs and business development services, The Arc@Work was able to provide job training to over 547 individuals and support 185 individuals obtain employment.

Through the programs supported by MEAF, The Arc@Work was able to provide job training to over 119 individuals and support 79 individuals obtain employment.

Worked with Baymont Inns and Suites internal and external PR teams to promote new partnership with TheArc@Work; prepared staff to do 3 local TV interviews and 1 national radio interview to promote hiring of people with I/DD in the workforce generally and at Baymont hotel chain.

Strategy 10: Promote and support the growth of self-determination and self-advocacy.

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NCCJD promotes and supports the growth of self-determination and self-advocacy by actively engaging self-advocates to provide input via our National Advisory Committee, as well as recruiting them to be part of their local Disability Response Team so they can work with a team to provide the Pathways to Justice training.

One of the presenters of the training on future planning for human services professionals described in Goal VII, Strategy 1 was an advocate with I/DD. She worked with us to develop the portions of the training on self-advocacy and person-centered planning and presented those portions of the training.

Sessions and events at The Arc's 2016 National Convention: Global Self-Advocacy Leadership Summit; Self-Advocacy, Self Determination, and Person-Centered Planning; My Voice Matters; The Three R's of Transition to Adulthood: Responsibility, Regulation, and Relationships

The Arc@School collaborated with Disability Rights DC and the National Resource Center for Supported Decision-Making to present to DC educators at OSSE's second annual LEA Institute on 5/20/16 about alternatives to guardianship when students with IDD turn 18 and how to support students in making their own educational decisions.

Three self-advocates serve on the advisory council for the Center for Future Planning.

We promoted self-determination by advocating extensively for Supported Decision-Making and other less restrictive alternatives to guardianship by hosting two panels at The Arc's National Convention on supported decision-making, speaking at the National Guardianship Association conference on promoting self-determination, hosting a panel at NCE's Summer Leadership Institute on incorporating person-centered principles into guardianship, exhibiting at the DC Guardianship Conference, attending the Autistic Self-Advocacy Network's summit on supported decision-making, and participating on the Blue Ribbon Advisory Council for the National Resource Center for Supported Decision-Making.

Strategy 11: Rebalance the Medicaid program so that home and community based services, and family support are mandatory and readily available with consistency and portability from state to state.

Endorsed the Fair Chance at Housing Act.

Met with staff leadership of the National Association of States United for Aging and Disabilities (NASUAD) regarding developing proposal on portability of benefits in Medicaid.

Strategy 12: Improve basic income support systems for people with I/DD and their families, and change requirements applicable to benefits eligibility, to reduce the incidence of poverty.

Advocated extensively with the White House, Hill offices, and SSA on numerous issues including an adequate fee cap for disability claimants' representatives, the National Instant Criminal Background Check System, medical evidence standards, work incentives, the Ticket to work program, claimant representative conduct, time period to submit evidence, appropriate implementation of the SSDI-related provisions of the Bipartisan Budget Act of 2015, concurrent Social Security Disability Insurance and Unemployment Insurance benefits, outstanding administrative issues affecting claimants and beneficiaries with disabilities, and adequate administrative funding for the Social Security Administration.

Continued leadership role with coalition on three new bills to improve ABLA Act. Made numerous presentations on the ABLA program met with the IRS, and met with the Federal Reserve Banks of Atlanta and St. Louis and other key partners in considering the next stages of implementation.

Continued to spearhead disability coalition efforts to analyze and respond to Congressional antipoverty proposals, including letters to the Hill and Hill outreach.

Met with the Oregon 529 Plan Administrators and TIAA regarding their plans to create a nationwide program.

Moderated a panel on Supplemental Security Income simplification at a conference hosted by the Social Security Advisory Board and served as an expert at an invitation-only listening session with SSA regarding the assessment of adaptive behavior in determining ID.

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Submitted comments to the U.S. Department of Agriculture on Supplemental Nutrition Assistance Program promotion.

Through webinars, conference presentations, blogposts, social media, and The Arc's website, throughout the year we disseminated accurate and up-to-date information about The ABLÉ Act and the launch of ABLÉ programs. We participated in the ABLÉ National Resource Center.

We highlighted the importance of reducing the incidence of poverty among people with disabilities by publishing a blogpost entitled "Financial Capability Creates Independence during Financial Capability Month."

We launched a financial literacy training program for low income families that include a child with intellectual and/or developmental disabilities. In addition to providing training on core financial topics, families will learn about disability benefits and ways to save without jeopardizing eligibility for public benefits. Trainings will be held in Prince Georges County, MD, the District of Columbia, and Northern Virginia in 2017.

Strategy 2: Increase services and supports necessary for people with IDD to be gainfully employed or self-employed.

Raised \$245,000 to provide competitive, community-based employment opportunities to at least 245 people with I/DD through \$170,000 in subgrants to chapters.

Through the programs and business development services, The Arc@Work was able to increase services and supports at 18 chapters that aide individuals in becoming gainfully employed.

Through the programs and business development services, The Arc@Work was able to increase services and supports at 4 chapters that aide individuals in becoming gainfully employed.

Strategy 3: Build the capacity and readiness of employers to recruit, hire and retain individuals with I/DD as employees.

Through the The Arc@Work business consulting services and grant programs, over 148 companies had increased capacity and readiness to recruit, hire and retain individuals with I/DD as employees.

Through the The Arc@Work MEAF funded Specialisterne program, 10 companies had increased capacity and readiness to recruit, hire and retain individuals with I/DD as employees.

Strategy 4: Identify and promote best practices in services and supports for people with IDD relating to housing, employment, recreation and other aspects of community participation.

NCCJD continues to identify and promote best practices in services and supports for people with IDD relating to criminal justice issues via NCCJD's website that provides resources searchable by profession (law enforcement, attorneys, victim advocates and people with I/DD). In 2016, NCCJD website had 20,055 number of visits. Best practices are also highlighted in NCCJD's white papers and webinars.

Through co-authoring briefs, conducting (4) presentations at national disability conferences, hosting focus groups, screening providers, interviewing 8 CRPs, and conducting 4 CRP site visits b best practices relating to transforming organizations' employment models from sheltered workshops to community-based employment were promoted.

Through the Build Your Plan tool and in webinars, the Center for Future Planning provided people with I/DD and their families with information about options and best practices related to housing, employment, finances, decision-making, and social connections.

Through the procurement of contracts to implement the Specialisterne program at 8 national employers (2 more proposals were submitted), The Arc@Work provided best practices relating to employment for individuals with Autism.

Through the procurement of contracts with 5 corporations to support their disability awareness and hiring practices, The Arc@Work demonstrated best practices related to sustainable business.

Strategy 5: Increase the availability of affordable and accessible rental housing and home-ownership, including supported housing.

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Advocated via numerous Hill meetings, letters, and comments to housing agencies on topics including energy benchmarking; small area fair market rents, over-income tenants, a smoking ban, Moving to Work, fair housing assessment tools, enhanced vouchers, civil rights requirements, administrative fees to incentivize serving individuals with disabilities, "duty to serve" underserved housing markets, the treatment of ABLE Accounts under income and asset requirements, tenant selection preferences, appropriate rent calculations, loan application forms, and increased funding for the Section 811 housing program.

Successfully blocked harmful appropriations amendment to halt implementation of the Fair Housing Act via multiple action alerts, letters to the Senate, and Senate outreach.

Strategy 7: Encourage, assist and support chapters of The Arc to transition from group homes to providing supported living, as well as to assist people with I/DD to live in their own homes in the community with the appropriate supports.

Session at The Arc's 2016 National Convention: New Opportunities for Affordable Housing in the Community

Strategy 8: Encourage, assist and support chapters to transition from segregated day programs and employment to providing support for integrated, community based employment and activities.

Met with numerous Hill staff and provided input on the Transition to Independence Act. Participated in Hill briefings on competitive integrated employment and small businesses; provided testimony to the Advisory Committee on Increasing Competitive Integrated Employment for Individuals with Disabilities.

Submitted comments to the EEOC on the Implementation of Section 501 of the Rehabilitation Act. Continued participation in Convergence "Working Up" Dialogue, an invitation-only, high-level facilitated discussion on increasing economic mobility and security.

Through co-authoring briefs, conducting (4) presentations at national disability conferences, hosting focus groups, screening providers, interviewing 8 CRPs, and conducting 4 CRP site visits and toolkit development, The Arc@Work is encouraging, assisting, and supporting chapters transition from segregated day programs and employment to providing support for integrated, community based employment and activities.

Strategy 9: Support chapters of The Arc to facilitate the community change process necessary to replace the remaining state institutions with community based services and supports.

Session at The Arc's 2016 National Convention: HCBS Settings Rule: Lessons Learned from State Activities and Implementation

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Goal III: People with I/DD have the opportunity to participate in civic activities, volunteerism and community service, religion, arts, culture and recreation alongside their peers without disabilities.

#### Generally

Received grant from the Corporation on National and Community Service to grant funding to chapters of The Arc to develop volunteer service projects that engage people with and without disabilities that provide food assistance to people in need in their community. The service projects began in January-February 2016 in honor of Martin Luther King, Jr., for the MLK Day of Service period, and continued through the duration of the year. In total, MLK Day of Service projects brought together 705 volunteers with and without disabilities, who worked a total of 5,795.3 hours to provide food assistance to 10,230 people in need in 10 locations around the country. These outcomes are remarkable, given that original goals for the project was to engage 300 volunteers to serve 1,800 people in need.

Session at The Arc's 2016 National Convention: Beyond the Ballot Box: Inclusive Political Participation

Strategy 1: Build the capacity and readiness of civic, cultural, religious, governmental, business and other community organizations to include and support the participation of people with I/DD in their programs and activities.

Wings for Autism airport rehearsal program

Strategy 2: Increase services and supports necessary for people with IDD to participate in civic, cultural, religious and other community organizations.

Granted \$10,000 to 10 chapters of The Arc to develop and implement 2016 MLK Day of Service volunteer service projects. Chapters include (1) The Arc of Genesee, (2) The Arc of Walton County, (3) The Arc of the Greater Twin Cities, (4) TARC, (5) The Arc of Virginia, (6) The Arc of Luzerne County, (7) The Arc of the Glades, (8) The Arc of the Midlands, (9) The Arc Nature Coast, and (10) The Arc Big Bend. This project will continue in 2017, with 10 new grantees receiving \$10,000 each.

To give people with intellectual/developmental disabilities and their families who are fearful or uncomfortable with the aviation environment an opportunity to practice in a simulated, supportive setting, The Arc held 30 events at 27 airports, with 11 airline carriers and 33 chapters of The Arc for 3,978 people with disabilities and their families, 41% (n=45) of whom reported taking a flight 12 months post-event; initiated relationships with 10 new airports and 4 new carriers; facilitated chapter, airport, airline and TSA introductions and planning meetings, operated the registration process; obtained a trademark for the Wings for All name and Wings for Autism trademark in Canada; created marketing materials for all events; disseminated photographs, Flickr slideshows and media coverage (television, print newspapers and magazines, blogs, radio) from all events; obtained individual donations (\$824), chapter license fees (\$26,000) and foundation support (\$85,000).

We fostered social connections by drafting a blogpost on "Celebrating Friendship," hosting a webinar on "Building Skills to Develop Good Relationships (and Recognize Bad Ones), and adding a section to the Build Your Plan tool on "Making Social Connections." This section provides information to parents on how to support their sons and daughters with I/DD to make and maintain social connections and engage in recreational activities. We were interviewed by the Wall Street Journal and quoted in "An Uncommon Friendship," a story about two high school students, one of whom has I/DD.

Strategy 3: Increase voting by people with I/DD and their participation in the political process.

Created and executed Right to Vote campaign, kicked off in March and continued through election to educate people with I/DD and general public about their right to vote, focused on social media and online toolkit.

Created, promoted and launched Voter Support Service app, and secured modest sponsorship support.

During DD Awareness Month, we published a blogpost on Voting.

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Participated in RevUp social media campaign activities around voter registration, in collaboration with AAPD and other groups.

Strategy 4: Increase the availability of family support, including respite services.

Helped organize Congressional briefing on family caregivers and met with multiple Congressional offices in support of legislation to create a national strategy on family caregivers and issued action alert.

As part of a paid leave blog rally, we published a blogpost entitled "From 1959 to Today, Worker's Still need Paid Leave."

Participated in Department of Labor forum on needed revisions to its Family and Medical Leave survey. Met with Hill staff in support of the Lifespan Respite Act reauthorization.

Successfully advocated for reauthorization of the Older Americans Act, and its expanded eligibility for the National Family Caregiver Support Program.

We hosted a webinar entitled "'Caring for Myself': A health promotion program for family caregivers of persons with I/DD."

We presented at The Arc's National Convention, The Arc of California's Public Policy Conference, the National Down Syndrome Congress Annual Conference, and the AUCD conference on family support.

We worked with The Arc of Arizona and The Arc of California to organize state family support coalitions to identify challenges and promote best practices, and we worked with The Arc of Kentucky to organize a second annual meeting of the coalition it created in 2015. We hosted a webinar featuring the executive directors of those chapters discussing the work done by the family support coalitions in their states.

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Goal IV: Individual members of the public value, respect and accept people with I/DD as equal members of society.

#### Generally

Opposed the ADA Education and Reform Act of 2016

Participated in a White House Forum on LGBT and Disability Issues, met with a representative of Compassion and Choices regarding The Arc's position statement on physician assisted suicide.

Participated in three White House meetings on Criminal Justice reform.

The Catalyst Awards shine a national spotlight on individuals, businesses, and other organizations that are catalysts for achievement in the lives of people with intellectual and developmental disabilities including self-advocates.

Working in Partnership to Challenge Stigma Associated With Intellectual Disability in a Global Context

Strategy 1: Publicize the high rate, as well as specific incidents, of bigotry, discrimination, and victimization of people with IDD.

NCCJD promotes public understanding about the high rate of victimization and discrimination of people with IDD via the Pathways to Justice training and other avenues. NCCJD secured funding via Special Hope Foundation to educate health care providers about the high risk of sexual violence among people with I/DD and how to talk to their patients about it.

Worked with large coalition of disability groups on response to Gary Owen, a comedian who made offensive comments about people with disabilities in his Showtime comedy special. Over month of May, drafted statements, social media, letters from national office and templates for chapters, action alerts, participated in coalition calls, recruited chapters and advocates to be involved in a variety of capacities. Effort culminated with Gary Owen and Showtime removing offensive segment from show available On Demand.

Strategy 2: Develop and support chapters of The Arc in implementing testing programs to identify discriminatory practices in housing, employment and instances of unlawful failures to provide accommodation.

Strategy 3: Promote increased public awareness of people with I/DD, their needs issues and concerns.

As part of the offline outreach project described in Goal VII, Strategy I, chapters of The Arc and our partner organizations disseminated 5,300 future planning brochures in North Carolina and Tennessee. Through efforts such as social media, newsletters, email, website views, conferences and meetings, the project disseminated information to 229, 874 additional unduplicated individuals.

Crisis communications in response to knife attack at a Japanese facility for people with I/DD.

Crisis communications/media following Arnaldo Rios shooting including work with The Arc of Florida, proactive media outreach, media monitoring, and multiple statements.

In 2016, Autism Now Facebook grew from 74,067 to 81,265, an increase of 7,198 (10%).

In 2016, our Twitter grew from 13,095 to 15,030, an increase of 1935 (15%).

In 2016, The Arc's Facebook grew from 22,238 to 25,394, an increase of 3156 (14%).

In 2016, Twitter grew from 2,102 to 2,274, an increase of 8%

Launched CEO's Huffington Post account, providing new vehicle to message on issues important to The Arc.

Led media efforts for 20 Wings for Autism events including coordination of media strategy with airlines, airports, TSA, and chapters of The Arc.

Met with U.S. Commission on Civil Rights to discuss priority areas regarding discrimination in school systems.

Participated in a focus group for the Partnership for Better Health, representing the needs of individuals with I/DD. Organized and executed The Arc's participation in the Pursuit Campaign event, a nation-spanning bike ride to raise awareness of issues facing individuals with I/DD.

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Participated in Hill briefing on the proposed ADA notification bills.

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Produced 4 issues of Empower and 6 issues of e-newsletter, brainstorming and writing all content, working with chapters for input and managing print, production, and distribution.

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Promoted film Life, Animated by working with film promoter and the Suskind family to create discussion guide and promote the film in all of our communications and marketing channels.

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Promoted the television show Born This Way and helped it gain exposure by honoring it as Television Show of the Year and promoted Steve Silberman's book Neurotribes: The Legacy of Autism and the Future of Neurodiversity by honoring him as Author of the Year.

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Promotion of A&E's Born This Way and the film Life Animated using this event as a platform. Garnering international attention for media that is helping to create public awareness about individuals with I/DD and their lives in new and exciting ways.

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Provided comments on the plans to limit disability questions on the National Health Interview Survey, submitted comments to the Department of Commerce on proposed 2020 Census Residence Criteria and Residence Situations.

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Provided crisis communications support to The Arc of Connecticut when a HHS IG report came out on deaths, injuries in group homes. Supported on rapid response, strategy.

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Provided crisis communications support to The Arc of Indiana with work with ACLU on abortion/Down syndrome bill the chapter opposed.

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Provided crisis communications support to The Arc of Texas in two instances, both related to HR.

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Sent 32 press releases to the media in 2016; 6 of which were in collaboration with a chapter on a specific issue, and 8 were for a chapter hosting a Wings for Autism event.

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Submitted comments to the Department of Labor on the nondiscrimination provisions of WIOA.

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Supported The Arc of Midlands during a crisis communications situation involving multiple local media outlets.

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Supported The Arc Quad Cities with crisis communications in an online bullying situation involving one of their clients.

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Throughout the year, we disseminated information through multiple media about the importance of future planning for adults with IDD. We reached an estimated 407,160 people.

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Used the blog as public facing platform for members of our national staff, chapter leaders, parents, self-advocates, and other thought leaders in the disability rights community to share information and commentary.

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Worked with Baymont Inns and Suites internal and external PR teams to promote new partnership with TheArc@Work; prepared staff to do 3 local TV interviews and 1 national radio interview to promote hiring of people with I/DD in the workforce generally and at Baymont hotel chain.

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Worked with Comcast/NBCUniversal to promote The Arc's 2016 public service announcement which aired with \$1 million in in-kind support from Comcast/NBCUniversal.

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Worked with large coalition of disability groups on response to Gary Owen, a comedian who made offensive comments about people with disabilities in his Showtime comedy special. Over month of May, drafted statements, social media, letters from national office and templates for chapters, action alerts, participated in coalition calls, recruited chapters and advocates to be involved in a variety of capacities. Effort culminated with Gary Owen and Showtime removing offensive segment from show available On Demand.

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Worked with media to influence, shape, and/or include The Arc's name in at least 110 media hits in 2016 in outlets ranging from the Washington Post, New York Times, LA Times, Wall Street Journal, ABCNews.com, Rolling Stone, National, Journal, The Mighty, and small and large local publications and news outlets.

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Published 4 issues of Autism Now's e-newsletter, Prism.

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Published blogs articles on stunting growth of children with disabilities, the use of electrical stimulation devices, and regulations to implement the Americans with Disabilities Act Amendments Act of 2008.

Strategy 4: Monitor the media for negative portrayals and descriptions of people with I/DD in the media and promote more accurate, respectful and positive coverage.

Strategy 5: Promote appropriate education and training of medical professionals, legal professionals, law enforcement officials, teachers, clergy, human resources professionals and others whose conduct impacts the lives and opportunities of people with I/DD.

Launched a quarterly newsletter for NCCJD

Met with staff of the Department of Justice to discuss collaborations around criminal justice training and ongoing cases and submitted comments to the Bureau of Justice Statistics on the importance of better data collection. Provided policy content for the Huffington Post article on criminal justice and individuals with disabilities and submitted comments to the Food and Drug Administration on the Proposed Ban on Electrical Stimulation Devices.

NCCJD's primary goal is to promote appropriate education and training of criminal justice professions (include legal professionals, law enforcement officials, and victim service providers, and others). In 2016, NCCJD spoke at 18 events reaching a total of 2,655 people. NCCJD also wrote a white paper on competency (accompanied by a webinar on this topic), and created a "leave behind" publication at the request of the public policy office, and provided 3 e-newsletters from NCCJD. NCCJD also offered webinars in 2016 reaching 1,123 people. NCCJD's Facebook page is another quick way to educate our target audiences, and it has grown from 1,399 followers in 2015 to 1,895 followers in 2016.

Sent letter to Congressional leadership in support of comprehensive criminal justice reform. Met with Hill staff on draft legislation around mandatory training for law enforcement on interacting with individuals with intellectual disabilities.

Strategy 6: Educate people with I/DD, and their family members, about their rights and provide them the tools and supports to protect their rights where such are being unlawfully denied.

NCCJD educates people with I/DD, and their family members, about their rights regarding the criminal justice system. In 2016, NCCJD received a total of 242 inquiries totaling 10,511 minutes. In response to the high number of sex offense cases being brought to NCCJD, we created a subcommittee of parents, self-advocates and professionals to provide both support for each other and to help change the system together.

The Arc@School compiled information for and launched its website - [www.thearcatschool.org](http://www.thearcatschool.org) - which includes information about the special education process, students' rights, and a state-by-state resource directory.

Strategy 7: Showcase the positive role and contributions of people with I/DD in society.

Highlighting all of our award winners throughout our network, social media, traditional media, connecting them with each other during events, and drawing wider attention to their collective accomplishments through cross-promotion.

Led media efforts for 20 Wings for Autism events including coordination of media strategy with airlines, airports, TSA, and chapters of The Arc.

Produced 4 issues of Empower and 6 issues of e-newsletter, brainstorming and writing all content, working with chapters for input and managing print, production, and distribution.

Through the successful placement of individuals into jobs at corporations and by writing articles in magazines, national and regional radio, newspaper, and TV appearances, The Arc@Work showcased the positive role and contributions of people with I/DD in society.

Published 4 issues of Autism Now's e-newsletter, Prism.

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Goal V: Quality health education, health promotion and health care are widely available and accessible, enabling individuals to avoid known environmental causes of I/DD and to prevent secondary health problems for people with I/DD.

#### Generally

Expressed concerns about modifications to the rules implementing the Genetic Information Nondiscrimination Act and how they apply to wellness programs.

Improved the health and wellness of people with intellectual and developmental disabilities by providing the HealthMatters curriculum to 156 participants at three chapters of The Arc (The Arc Houston, The Arc San Antonio, and The Arc Tennessee). Program results for the group included: 234 pounds lost, decreased blood pressure (33%), decreased BMI (58%), and increase knowledge of healthy foods (71%).

Session at The Arc's 2016 National Convention: Meeting Dental Needs for Individuals With Intellectual and Developmental Disabilities

Strategy 1: Educate the public to avoid environmental agents and behaviors known to cause of intellectual and developmental disabilities.

Met with numerous Congressional offices in support of Zika emergency funding, wrote blog posts, and issued action alerts. Met with the Department of Health and Human Services budget office regarding Zika spending implementation.

Participated in convening of scientists and public health advocates to call for regulatory reform for harmful chemicals whose prenatal and early childhood exposure is associated with the development of I/DD and issued consensus statement.

Strategy 2: Increase the availability and accessibility of quality routine and preventative medical, dental, vision and mental health care for people with I/DD.

A VGo robotic device was utilized to increase the availability and accessibility of health care to individuals with I/DD at two chapters of The Arc (The Arc Macon and The Arc Gloucester). VGo was used by chapter nurses to provide medical advice, monitor pre-existing health conditions, promote healthy behaviors, and provide training to 141 individuals with I/DD and 39 staff members (180 individuals total). VGo saved our chapter nurses a total of 104 hours by eliminating travel time between locations.

Led coalition efforts in Congress opposing repeal of the ACA.

Participated in discussion with high level House minority staff on expansions to the Medicare program including dental, vision, and hearing benefits.

Participated in discussion with high level Senate staff on coordination of health care for children with serious medical conditions and disabilities in the Medicaid program.

Participated in national convening on transition and health equity sponsored by the Robert Wood Johnson Foundation.

Provided feedback to Senate Finance Committee on policy options to improve care for Medicare beneficiaries with chronic health care needs.

Provided input on Medicare legislation to improve affordability and eliminate the two year waiting period.

Provided recommendations to drafters of an Institute of Medicine study on the intersection of health and disability and racial and ethnic health disparities.

Submitted comments to the Department of Labor on claims procedures for private disability insurance plans.

Submitted numerous comments to CMS on topics including access to rehabilitation for Medicare beneficiaries, changes to the prescription drug benefit, Medicare competitive bidding practices, quality adjusted life years to help determine value of treatment, benefits and coverage used by the health plans authorized by the ACA, letter to issuers for ACA plans, and benefit and payment parameters for ACA health plans.

Urged Congress not to apply prior authorization to home health benefits.

Strategy 5: Build the capacity of medical professionals, and health care organizations, to provide health care services to people with I/DD, including by expanding relevant specialized training.

Launched project to help educate primary care providers about how to talk to women with I/DD about sexual health and sexual violence

To expand the attitudes, knowledge and skills of health care professionals, family members and self-advocates, wrote and edited 67 tools, products, fact sheets, templates, models, videos and blog posts and awarded \$266,226 in subcontracts to seven chapters of The Arc

Trained 9 staff at 3 chapters of The Arc (Houston, San Antonio, and Tennessee) to deliver the HealthMatters curriculum

Goal VI: The Arc is a powerful advocate for people with I/DD, leading a vibrant, engaged and growing movement of people with I/DD, their family members, friends and colleagues, and the nonprofit organizations that serve them, committed to the full inclusion of people with I/DD in society.

#### Generally

Addressed roundtable hosted by the Center for American Progress, Ruderman Foundation, and the National Council on Disability regarding the needs of people with disabilities in the coming debates over the structure of the Medicaid program, repeal of the ACA, major cuts to the SSI program, and other threats to Lifeline programs.

Awarded 5 state chapters \$1000 travel stipend each to attend Disability Policy Seminar out of new advocacy grant.

Continued to work to ensure that Siblings are engaged as an independent subgroup of The Arc's advocacy network through sending quarterly "For Siblings" newsletters. The subscription list for this newsletter grew to 1434 in 2016, an increase of 782 at the end of 2015. The team also worked to lay the foundation for the development of a National Sibling Council in 2017.

Disability Advocacy Network list grew to 39,709 opted in members (December 7), up from 31,351 as of February 1 (start of advocacy grant).

Enlisted chapters in target states to oppose the enactment/support rescissions of Balanced Budget Amendment resolutions.

In filing 6 amicus briefs before federal and state appellate courts (including the U.S. Supreme Court), reaching settlement in a fair housing discrimination case on behalf of one of our chapters, taking on representation of a new client through NCCJD, drafting two clemency letters (one of which resulted in a commuted sentence), and deciding to serve as an organizational plaintiff in impact litigation regarding segregated schooling in Georgia, The Arc has significantly expanded its legal advocacy work in 2016 to strengthen The Arc's capacity to advocate for people with I/DD nationwide. The legal advocacy team has also grown in 2016 with one full time attorney fellow and one fellow at 25% time, significantly expanding the team's capacity to take on more projects towards this goal.

Made numerous presentations to other organizations, including the AAIDD national convention on a panel regarding the joint development of policy statements and goals; the National Disability Rights Network national convention on Affirmatively Furthering Fair Housing; an event planned by former residents to celebrate the 25th anniversary of the closure of the Forest Haven institution; the National Education Association work group on disability provisions in the recent ESEA reauthorization; the military's Exceptional Family Member Program on federal funding, education, and advocacy.

Represented disability community in briefing House minority staff of the Health Subcommittee of Energy and Commerce and Ways and Means on dangers of Medicaid per capita caps.

Represented The Arc: as the US member of Inclusion International's delegation at the United Nations meeting of the Conference of State Parties to the UN Convention on the Rights of Persons with Disabilities; an active observer and participants in the third drafting meeting of the Uniform Law Commission on the Uniform Guardianship and Protective Proceedings Act (UGPPA); and at the NCIL March and Rally on the 26th Anniversary of the ADA. Presented on Social Security Disability Insurance at the National Academy of Social Insurance 2016 Summer Academy on Social Security. Presented at a meeting on "Evaluating Adaptive Functioning for People with Intellectual Disability" convened by the National Academies of Sciences, Engineering and Medicine, Institute of Medicine, Board on the Health of Select Populations, Standing Committee of Medical Experts to Assist Social Security on Disability Issues.

Submitted comments on the draft strategic plan of the Interagency Autism Coordinating Committee.

Submitted transition documents for the incoming administration on long-term services and supports, employment, health, Social Security, housing and civil rights for people with disabilities.

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Supported 15 chapters selected for the advocacy grant, including supported their work to grow the advocacy network email list by 10,327 people since February 1, provided educational materials, led communication between the chapters.

The State Policy Advocacy team worked to further the goal of ensuring that The Arc is recognized as a powerful advocate for people with I/DD nationwide. By compiling state chapter policy achievements in one place and publishing them throughout our network on a regular basis, it is more clear to the public what The Arc is achieving not just in the national office but around the country. By creating a blog in addition to the quarterly newsletters, the team has allowed these updates to be more easily accessed on a regular basis and in a searchable manner by the public.

**Strategy 1: Build the capacity of all chapters of The Arc to engage in both public policy advocacy and individual advocacy for people with I/DD.**

Provided technical assistance to: The Arc of Central Florida, The Arc of Arizona, The Arc of Florida, The Arc of Colorado, The Arc of Nebraska, Terrebone ARC, The Arc of California, The Arc of Texas, and Stone Belt Arc on topics including HCBS, voting rights, and guardianship. Traveled to and presented at Executive Conferences for NYSARC, The Arc of New Jersey, and The Arc of Florida on issues ranging from the DOL Overtime Rule, HCBS Implementation, and the Workforce Investment and Opportunity Act. Presented at the Summer Leadership Institute on using data in policy advocacy, and turning transition into employment outcomes; Presented to The Arc of North Carolina Convention; Presented election results and strategies regarding Lifeline issues on webinar for The Arc of Illinois. Presented to The Arc of Maryland Council of Executives on using data in policy and provided a Federal policy update. Presented to The Arc of Georgia on ABLE. Presented an update on Employment Policy for the National Conference of Executives of The Arc. Presented for The Arc of Arizona and The Arc of Georgia on the HCBS Rule.

Spearheaded the 2016 planning and implementation of the successful Disability Policy Seminar.

The Arc initiated conversations with corporations about partnering with The Arc to offer a benefit for employees that would include special education referrals, technical assistance, and advocacy.

The Arc@School conducted in-depth interviews with 20 chapters to learn about training needs and the successes and barriers of special education advocacy in The Arc's chapter network.

The Arc@School requested copies of training and case management documents from chapters to learn more about the chapters' current advocacy practices.

The Arc@School surveyed the current advocacy efforts of the chapter network through an on-line, network-wide survey, receiving responses from 110 chapters.

Worked with the Policy and Positions Committee to finalize revisions to the Legislative agenda for the 115th Congress and three position statements.

Wrote issues of National Policy Matters on the ABLE Act and the Every Student Succeeds Act.

**Strategy 10: Empower people with I/DD and their families to tell their stories.**

NCCJD empowers people with I/DD and their families to tell their stories via social media, and specifically by sharing stories via the blog. In 2016 a total of 11 blogs were written either by parents, professionals or NCCJD staff to help educate society about the unique challenges people with disabilities are facing in the criminal justice system (attracting over 13,000 views).

Empowered presenters, award winners with I/DD (and their family members) to share their stories: Erica Wheeler, Patti Saylor, Matthew Walzer, The Cast of Born This Way, Patti Saylor, Nick Cain, and Marisa Niwa

**Strategy 11: Position The Arc as the leading resource for the media and the general public about intellectual and developmental disabilities.**

Assisted chapters conducting Learning Labs with Comcast NBCUniversal in the Digital Literacy Program with media support to maximize awareness for program.

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Celebrated the success of the 156 participants that completed the Health and Fitness for All program. Participants were celebrated at graduation events with staff attending from the Amerigroup Foundation, 3 chapters of The Arc (Houston, San Antonio, and Tennessee) and other family and friends.

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Crisis communications in response to knife attack at a Japanese facility for people with I/DD.

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Crisis communications/media following Arnaldo Rios shooting including work with The Arc of Florida, proactive media outreach, media monitoring, and multiple statements.

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In 2016, Autism Now Facebook grew from 74,067 to 81,265, an increase of 7,198 (10%).

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In 2016, our Twitter grew from 13,095 to 15,030, an increase of 1935 (15%).

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In 2016, The Arc's Facebook grew from 22,238 to 25,394, an increase of 3156 (14%).

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In 2016, Twitter grew from 2,102 to 2,274, an increase of 8%

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Interviewed by ABC, NBC, the Washington Post, and Crains Business on issues including: employment for people with disabilities, criminal justice, and the DOL Overtime Rule.

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Interviewed by NPR for their story about closing institutions in Washington, DC.

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Launched CEO's Huffington Post account, providing new vehicle to message on issues important to The Arc.

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Participated in an on-air panel for Nevada public radio on employment for people with I/DD.

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Produced 4 issues of Empower and 6 issues of e-newsletter, brainstorming and writing all content, working with chapters for input and managing print, production, and distribution.

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Provided crisis communications support to The Arc of Connecticut when a HHS IG report came out on deaths, injuries in group homes. Supported on rapid response, strategy.

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Provided crisis communications support to The Arc of Indiana with work with ACLU on abortion/Down syndrome bill the chapter opposed.

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Provided crisis communications support to The Arc of Texas in two instances, both related to HR.

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Published as coauthor of article in the Journal of Policy and Practice in Intellectual Disabilities on Family Caregivers Experiences with Medicaid Managed Care Long-Term Services and Supports and published an editorial in the Journal of Health & Social Work on Social Security's historic disability claims backlog.

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Quoted in National Journal on chemical reform bill, "Down Syndrome World" on housing for people with disabilities, in the Nevada Public Radio print article about employment for people with I/DD.

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Sent 32 press releases to the media in 2016; 6 of which were in collaboration with a chapter on a specific issue, and 8 were for a chapter hosting a Wings for Autism event.

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Spoke on background with Time Magazine reporter regarding the federal public policy issues facing the I/DD community over the next few years. Spoke with Kiplinger's about ABLE.

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Supported The Arc of Midlands during a crisis communications situation involving multiple local media outlets.

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Supported The Arc Quad Cities with crisis communications in an online bullying situation involving one of their clients.

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The Catalyst Awards were created as a media event and we work to continue growing it and expanding the reach it has to a variety of media channels. The event serves as an educational tool to those outside of the disability rights movement.

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Worked with Comcast/NBCUniversal to promote The Arc's 2016 public service announcement which aired with \$1 million in in-kind support from Comcast/NBCUniversal.

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Worked with media to influence, shape, and/or include The Arc's name in at least 110 media hits in 2016 in outlets ranging from the Washington Post, New York Times, LA Times, Wall Street Journal, ABCNews.com, Rolling Stone, National, Journal, The Mighty, and small and large local publications and news outlets.

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Published 4 issues of Autism Now's e-newsletter, Prism.

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Strategy 2: Assure and sustain a state office or chapter in every state or a combination of state and regional offices that provide a presence in all 50 states.

Created The Arc Georgia 12 month strategic fundraising plan, launching donation pages as well as a membership mailing. Reconnected with prospective donors The Arc of DC sharing strategic framework, raising supporting annual golf event (\$6,800) and provided Tech Assistance to The Arc of PG County for Individual Giving program.

Supported The Arc Georgia Office, The Arc of DC, & The Arc Wisconsin Office with routine IT

Strategy 3: Dramatically expand the number of members and activists, including obtaining greater participation of families of younger children and people from diverse ethnic and cultural backgrounds.

Created new visual identity for Disability Policy Seminar and produced all related materials

Developed materials and provided technical assistance and administrative support to the chapters receiving the Disability Advocacy Network grants.

Strategy 4: Promote and support the development of people with I/DD as leaders, advocates and spokespersons on issues of their concern.

Entrepreneur Alley promoted the microbusinesses of Self-Advocates from across the country for the 7th year. Participants gained publicity through traditional media, event promotion, and on The Arc's social media sites (The Arc's blog, facebook, and twitter).

Promoted the diverse accomplishments of people with I/DD as leaders in a variety of fields: Connor Long, Erica Wheeler, the cast of Born This Way, Matthew Walzer

Promoted the Health and Fitness for All program through the following ways: 3 posts on The Arc's Facebook page which resulted in 59 likes and 1 share. Placed articles in the October edition of The Arc's e-newsletter and the November/December edition of Empower. Article placed in the San Antonio Express on June 27, 2016 titled "People with disabilities learning to exercise and stay healthy."

Supported the National Council of Self Advocates in process to elect new leaders that are planning and shaping the direction of the Council, and supported ongoing work throughout year including regularly scheduled monthly meetings held over WebEx with self-advocates to discuss the Global Self Advocacy Summit, current events relevant to self-advocates, and how to recruit and engage NCSA members. Worked with Council to put on the Global Self Advocacy Summit with Inclusion International at the convention.

The Arc's National Convention had dozens of self-advocate speakers in concurrent sessions. Additionally, we had a general session dedicated to telling self-advocate stories, a general session featuring the full cast of Born This Way, and Owen Suskind speaking during our closing general session.

Strategy 5: Actively collaborate with and support self-advocacy organizations and involve them in all aspects of the work of The Arc.

We educated guardians about the importance of promoting self-determination at the National Guardianship Association conference. We presented a panel on incorporating person-centered principles into guardianships to chapters of The Arc that run guardianship programs. We drafted blogposts for the Special Needs Alliance blog and presented at the Academy of Special Needs Planners annual meeting to ensure that special needs planning attorneys were familiar with the resources available to them and their clients through the Center for Future Planning.

Strategy 6: Develop a network of well-trained, empowered and informed self-advocates.

Through it's Pathways to Justice training and developing Disability Response Teams, who help to give the training, NCCJD is working with its chapters to develop a network of well-trained, empowered and informed self-advocates who can speak confidently about criminal justice issues.

Organized and supported facilitation of The Global Self-Advocacy Leadership Summit with Inclusion International; attended by approximately 175

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Supported the National Council of Self Advocates in process to elect new leaders that are planning and shaping the direction of the Council, and supported ongoing work throughout year including regularly scheduled monthly meetings held over WebEx with self-advocates to discuss the Global Self Advocacy Summit, current events relevant to self-advocates, and how to recruit and engage NCSA members. Worked with Council to put on the Global Self Advocacy Summit with Inclusion International at the convention.

Strategy 7: Build the capacity of board and staff leaders of state and local chapters, as well as individual members and volunteers, to engage in advocacy.

Developed a Excellence in Diversity Award for The NCE Distinguished Professional Awards

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Developed the organization's 2016 Diversity Work plan

Strategy 8: Collaborate with culturally focused groups to increase awareness of The Arc in communities of color, as well as the accessibility of advocacy, supports and services for people with I/DD.

NCCJD is collaborating with culturally focused groups to increase awareness of The Arc in communities of color, as well as the accessibility of advocacy, supports and services for people with I/DD. In it's latest webinar, NCCJD addressed the intersectionality of race, disability and policing via a diverse panel of speakers.

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Session at The Arc's 2016 National Convention: Strategic Planning to Action - Becoming a Culturally Competent Organization

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We exhibited on future planning at The National Council of LaRaza conference, making information on future planning available to 40,000 conference attendees.

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Goal VII: The Arc is a catalyst advancing best practices among all community-based service providers and the preeminent provider of inclusive services and supports for people with I/DD and their families.

Strategy 1: Establish a knowledgebase of best practices in supports and services for people with I/DD, as well as of the specific programs, services and supports offered by chapters of The Arc.

During the project year, The Arc wanted to learn more about the benefits of and barriers to inclusive volunteering that people with I/DD experience. We also wanted to learn more about the main benefits and barriers to volunteer opportunities for people with I/DD at our local sites. To understand these issues better, our staff conducted a review of academic journals, published materials, and internet resources to identify benefits and barriers. We then asked our 10 local sites to provide feedback ranking their perception of the significance of each barrier or benefit. This information is being used to help provide more tailored information to chapters on the project.

To ensure that people with I/DD and their families have access to high quality pooled special needs trusts, we continued to build a community of practice among pooled special needs trusts run by chapters of The Arc by hosting a second meeting of chapters. We initiated a survey of state chapter executives and special needs planning attorneys to assess the need for additional pooled trusts.

To increase awareness among organizations serving seniors of resources related to future planning for people with I/DD and their aging caregivers, we presented at the AIRS annual conference and drafted a training scenario for inclusion in NASUAD's Information and Referral Training Manual. We also presented a poster at the Aging in America conference.

We piloted a program in North Carolina and Tennessee to conduct offline outreach to aging caregivers of adults with I/DD. Working with the University of Illinois, Chicago, we conducted a full day training program attended by 56 human services professionals who serve the disability and/or senior communities. An additional 38 professionals were trained through regional trainings in North Carolina. These professionals supported 191 families that included an adult with I/DD to plan for the future. As part of this project, our partner organizations disseminated 5300 future planning brochures. Through efforts such as social media, newsletters, email, website views, conferences and meetings, the project disseminated information to 229, 874 additional unduplicated individuals.

Strategy 3: Set clear direct service standards for what are best practices in services and supports for people with IDD and their families and a system of education, training and support to promote organizational improvement consistent with the standards.

Strategy 4: Provide ongoing professional development and education for program staff of chapters of The Arc, promoting best practices in programs, services and supports for people with I/DD.

Facilitated two webinars; part of slate of Health and Wellness Webinars for RRTCDD at UIC

The Arc@School presented with the Center for Future Planning, The Arc of NC, and The Arc of MS on Incorporating Person-Centered Principles into Guardianship at NCE's Summer Leadership Institute for chapter leaders.

The Center hosts quarterly webinars and training sessions as Convention and SLI on topics related to future planning and related issues. Topics have included "Future Planning for Individuals with a Dual Diagnosis of I/DD and Mental Health Issues" and "Breaking Up is Hard to Do: Divorce and Families that Include a Child with I/DD."

Through presentations at SLI and The Arc national convention, The Arc@Work provided professional development and education for program staff of chapters of The Arc, promoting best practices in programs, services and supports for people with I/DD in regards to community-based employment.

Strategy 5: Develop and implement mechanisms for promoting continuous quality improvement in the supports and services provided by chapters of the Arc.

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Through its innovative Pathways to Justice program, NCCJD is developing and implementing mechanisms for promoting continuous quality improvement in criminal justice-related supports and services provided by chapters of the Arc. More than a training, Pathways provides chapters with the tools needed to respond to inquiries, create Personalized Justice Plans and provide quality training for criminal justice professionals. Over the past 3 years, chapter interest in the program has steadily grown, from 12 chapter inquiries in 2015 to 44 in 2016.

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Goal VIII: The Arc is a household name, well known and respected as an effective, responsive, well managed and responsibly governed, and sustainable nonprofit federation.

Generally

15 re-branded chapters - 3 affiliate; 12 full - This brings the total to 462 fully rebranding chapters.

Re-launched a quarterly newsletter for Autism Now - Prism

Strategy 1: Rebrand The Arc to establish its position as the leading advocacy and service nonprofit for people with I/DD in the United States, including supporting chapters in implementing the new brand identity.

Established state office of The Arc in Georgia.

Established state office of The Arc in Wisconsin.

Established TheArc@School, creating stronger presence in special education community.

Added additional Wings for Autism events, to expand presence in autism community.

Produced and distributed Voter Support Service app.

Produced and distributed Know Your Right to Vote 2016 Toolkit.

Increased Facebook likes and Twitter followers by 14% and 15% respectively.

Developed Diversity web page

Facilitated a media trade agreement between DiversityComm and The Arc

Facilitated appearance of an Ad for The Arc@Work in Diversityinc magazine

Participated in the Center for Social Leadership's Young Leadership Program Panel on Race, Gender and Leadership

The Diversity Strategic Action Plan for The Arc distributed at 2016 National Convention & International Forum  
The Diversity Strategic Action Plan for The Arc is available on the website and has been communicated in Fusion.

Strategy 10: Increase use of technology, including social networking, in all aspects of the organization's work.

#PrimeDay and #BackTo School Amazon Smile Promoted Post (FB) resulted in a total reach of 43,862 with an 4% engagement rate.

2 Planned Giving emails with the topic of Legacy Month. Generating our largest spike in our legacy website visits since the programs inception.

Assisted chapters conducting Learning Labs with Comcast NBCUniversal in the Digital Literacy Program with media support to maximize awareness for program.

During 2016, 548 people created accounts in the Build Your Plan tool, enabling them to use the Center's resources to build a future plan online.

In 2016, Autism Now Facebook grew from 74,067 to 81,265, an increase of 7,198 (10%).

In 2016, our Twitter grew from 13,095 to 15,030, an increase of 1935 (15%).

In 2016, The Arc's Facebook grew from 22,238 to 25,394, an increase of 3156 (14%).

In 2016, Twitter grew from 2,102 to 2,274, an increase of 8%

Increased promotion of The Arc's Planned Giving program by: (1) 3,097 visitors to The Arc's legacy site, (2) sent e-newsletters to 1,296 national prospects, (3) established "Throwback Thursday" FB posts resulting in reach of 15,240

Executed 4 emails and 10 social media posts for #GivingTuesday Campaign to kick off the End of Year campaign. Total reach of 15,526 with an 1% engagement rate.

Re-vamped content for the following websites: NCCJD, The Arc Georgia, The Arc Wisconsin, National Convention, Summer Leadership Institute

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Screened 27,772 constituent records in Wealth Engine, uploaded data and used the new scores to build queries for the End of Year Direct Mail and Email Campaigns.

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The Arc's National Convention had a mobile app and the most social media engagement to date.

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The Catalyst Awards generated a great deal of social media leading up to and during the event. The Arc was able to engage with new audiences as details about that awards were shared on award winners social media pages.

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The Center launched a Google AdWords campaign and published 23 Facebook posts and 8 tweets, disseminating information about future planning to 112,483 people and driving traffic to the website.

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Strategy 2: Reaffirm The Arc's relevance and role on behalf of all people with intellectual and developmental disabilities, regardless of diagnoses, at all stages of life.

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Catalyst Awards recognized advances on behalf of people with disabilities across the lifespan.

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See response to Goal VIII, Strategy 1.

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Pitched or responded to about 170 new sources; identified 110 media hits; 40 stories.

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Public Service Announcement aired 94,266 times.

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Public service advertising placed in Diversity@Work, DiversityComm publications.

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Strategy 3: Develop a collaborative approach to fundraising, among national state and local, that maximizes philanthropic resources.

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Notification from (6) chapters who have confirmed planned gifts, National office received (66) gifts via Secure Newsletter - dollars raised to date \$2,641.25

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36 chapters actively participating in the program - (The Arc of Nebraska and The Arc of Frederick County deactivated as GiftCharity's

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Coordinated with The Arc of Prince George's County and staff at The Arc's National Convention to gather 33 stories with photos to be used throughout the End of Year Campaign.

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Published 3 issues of Secure, planned giving newsletter.

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13 chapters joined The Arc's Vehicle Donation Program; 226 participating.

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Multiple sessions on development for chapters of The Arc involved speakers from national partners Comcast NBCUniversal and Walmart.

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NCCJD is working to develop a collaborative approach to fundraising, among national state and local, that maximizes philanthropic resources by working with state and local chapters to raise money to bring Pathways to Justice training to their own state/community. NCCJD created a "tip sheet" for chapters about ideas of how to find funding and offers to support chapters in their fundraising efforts.

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Provided technical assistance on grants and proposals to state and local chapters of The Arc

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Sent 10,641 Direct Mail Appeals and 60,390 Email Appeals and implemented a social media strategy for the End of Year Campaign.

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Sent E-Newsletters out for 14 chapters to a total of 8,963 chapter prospects and sent 3 monthly marketing emails to 60 chapters containing PG marketing and promotional materials

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Held parlor meetings in collaboration with The Arc of Greater Cleveland and The Arc of Nebraska.

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Strategy 4: Strengthen and expand the depth and breadth of the network of local chapters, including: (i) Directly recruiting new local chapters in states where there is no state chapter, (ii) Support and coordinate with state chapters to recruit new local chapters, and (iii) promoting mergers and consolidation where necessary and appropriate to advance the mission of The Arc.

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Five organizations became chapters of The Arc in 2016.

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Tuberous Sclerosis Alliance became a National Nonprofit Associate Member in 2016.

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Strategy 6: Recruit and involve businesses, professionals, consultants, government agencies, associated nonprofits and other organizations in The Arc.

Cultivated partnerships with nearly 40 foundations, corporations, universities, and allied nonprofits

Strategy 7: Develop dynamic partnerships with major corporations to promote inclusion, as well as to provide ongoing support for The Arc at all levels.

Engaged in partnerships with 18 corporate sponsors at a value of \$213,000

The Catalyst Awards has allowed The Arc to create relationships with Nike, Giant Eagle, the Ruderman Family Foundation, A&E, and Bunim Murray Productions.

Strategy 8: Provide ongoing professional development and education for executive and program staff of chapters of The Arc, promoting best practices in programs, services and supports for people with I/DD.

Conducted a webinar for 1st Healthcare Compliance - Introduction to Diversity as an Organizational Change

Conducted a workshop on "Strategic Planning to Action: Becoming a Culturally Competent Organization

Created a session for Summer Leadership Institute on Intersectionality and Diversity with participation from the Urban League of San Diego, SALDEF, The Desert AIDS project, Exceptional Family Center, and The Arc

Produced the 2016 NCE Summer Leadership Institute, that includes 20 sessions and 54 speakers.

Established guidelines for NCE Awards and facilitated the inclusion of 4 new awards to bring the total to nine: Lifetime Achievement in the I/DD Field, Diversity & Cultural Competency Achievement, Program Innovation, & Exemplary Mentor

Produced the 2016 NCE Professional Development Seminar with The Disney Institute. Attendance was 156.

Sessions and events at The Arc's 2016 National Convention: NCE Professional Development Seminar; Winning Relationships to Partnerships - Working 'WITH' the Corporate Sector; Making The Arc's Philanthropic Case; Inciting and Igniting Change: Designing and Demonstrating Promising Practices

The Arc@School presented with the Center for Future Planning, The Arc of NC, and The Arc of MS on Incorporating Person-Centered Principles into Guardianship at NCE's Summer Leadership Institute for chapter leaders.

Using funds raised from the NCE Silent Auction, established NCE task group and process for awarding 8 SLI scholarships to first time attending executive directors and chapter staff in leadership positions.

We have contracted with The Disney Institute to prepare and deliver a program for NCE Pre-Convention 2016.

Strategy 9: Develop the Board of Directors to be composed of a majority of parents, family members and people with disabilities themselves on the Board, while also including leaders from the business, philanthropic, media, academic and others capable of providing resources and expertise necessary for the success of The Arc at the national level.

Added seven new members to national Board of Directors, including 5 persons who add to diversity of the Board, two affiliated with global companies, and several with several with significant leadership roles in media, academia, and political circles.

Implemented end of year matching gift challenge with support from board members.

Board of Directors hosted approximately 30 individuals from diverse backgrounds at a breakfast at the 2016 National Convention & International Forum

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